



2009 MORAVIAN COLLEGE GOLF CLASSIC

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$5,000
Title sponsor for the Golf Classic; corporate name on all pre-tournament advertising; two-page center advertisement in the tournament program; foursome and all golf amenities; hole sign; and acknowledgement in football, men's and women's basketball programs.

PRESENTING SPONSOR TAKEN
PenTeleData
Corporate name on tournament welcome banner; full-page, four-color advertisement in tournament program; foursome and all golf amenities; hole sign; acknowledgement in football, men's and women's basketball programs.

DINNER & PROGRAM SPONSOR \$3,000
Corporate name on all dinner tables; corporate acknowledgment throughout the awards ceremony; foursome and all amenities; hole sign; full-page advertisement in tournament program; acknowledgement in football, men's and women's basketball programs.

CUSTOM GIFT SPONSOR \$3,000
Corporate name on all golfers' custom gifts; foursome and all amenities; hole sign; full-page advertisement in tournament program; acknowledgement in football, men's and women's basketball programs.

AWARDS CEREMONY SPONSOR TAKEN
Harold S. Campbell Foundation
Corporate acknowledgement throughout the awards ceremony; foursome and all amenities; hole sign; full-page advertisement in tournament program.

PRE-DINNER RECEPTION SPONSOR \$2,500
Corporate name and logo on all reception tables; foursome and all amenities; hole sign; full-page advertisement in tournament program.

BRUNCH SPONSOR \$2,000
Corporate logo displayed at the Brunch area; two golfers and all amenities; hole sign; full-page advertisement in tournament program.

CART SPONSOR \$2,000
Corporate logo displayed on all player's carts; two golfers; hole sign; full-page advertisement in the tournament program.

COACH'S TEAM PACKAGE \$2,000
Includes entry fees for foursome and all amenities plus Moravian coach; full-page advertisement in tournament program; hole sign; acknowledgement in football, men's and women's basketball programs; team raffle package. Raffle packages for each golfer: Pot o' Gold, Mulligan, entry into the Money Putt Competition, and a raffle ticket. Limited availability (six packages).

GREYHOUND PACKAGE \$1,800
Includes entry fees for foursome and all amenities; full-page advertisement in tournament program; hole sign; acknowledgement in football, men's and women's basketball programs.

BLUE & GREY PACKAGE \$1,000
Includes entry fees for two golfers and all amenities; half-page advertisement in tournament program; hole sign; acknowledgement in football, men's and women's basketball programs.

INDIVIDUAL GOLFER \$350
Single greens fee, cart and all amenities.

GOLF BALL SPONSOR \$1,500
Corporate name to appear on tournament golf balls given out in the goodie bags; quarter-page advertisement in tournament program.

PUTTING & DRIVING RANGE SPONSOR TAKEN
Gillespie Printing
Corporate name displayed at the putting area and the driving range; quarter-page advertisement in the tournament program.

HOLE-IN-ONE SPONSOR \$1,000
Corporate name and logo displayed at all four Hole-in-One holes.

GOLF CLASSIC WEB PAGE SPONSOR \$1,000
Website linkage with logo from the Moravian College Golf Classic webpage to sponsor's site; and a hole sign.

REGISTRATION SPONSOR \$500
Corporate name on all registration tables at Northampton Country Club and a hole sign.

TOWEL SPONSOR \$200
Corporate logo on a golf towel that will be received by all golfers at the tournament.

SNACK SPONSOR \$500

LONGEST DRIVE SPONSOR \$500

MONEY PUTT SPONSOR \$500

POT O' GOLD SPONSOR \$500

FULL-PAGE AD & HOLE SPONSOR \$500

HALF-PAGE AD & HOLE SPONSOR \$400

QUARTER-PAGE AD & HOLE SPONSOR \$300

DINNER GUEST \$75

ALL program advertisements must be in EPS or PDF form and e-mailed to Rebecca Masteller at rmasteller@moravian.edu. Business cards are adequate and must be mailed with registration form and payment.

Time constraints will determine availability of sponsorship announcements on promotional material. Each sponsorship will be tax deductible as allowed at the time of the event.

TOURNAMENT REGISTRATION

28TH ANNUAL MORAVIAN COLLEGE GOLF CLASSIC
MONDAY, MAY 11, 2009

Register on-line at
www.moravian.edu/golfclassic

PLAYER INFORMATION

- COACH'S TEAM PACKAGE
 GREYHOUND TEAM PACKAGE
 BLUE & GREY PACKAGE
 INDIVIDUAL GOLFER
 OTHER SPONSORSHIP

Player One: Team Contact

Name _____
Address _____
City _____ State _____ Zip _____
Phone # (Day) _____ (Evening) _____
E-mail _____
Number of your team attending dinner _____

Player Two

Name _____
Address _____
City _____ State _____ Zip _____
Phone # (Day) _____ (Evening) _____
E-mail _____

Player Three

Name _____
Address _____
City _____ State _____ Zip _____
Phone # (Day) _____ (Evening) _____
E-mail _____

Player Four

Name _____
Address _____
City _____ State _____ Zip _____
Phone # (Day) _____ (Evening) _____
E-mail _____

Player Five (Moravian Coach)

Name _____
Address _____
City _____ State _____ Zip _____
Phone # (Day) _____ (Evening) _____
E-mail _____

DINNER GUEST

Name _____
Address _____
City _____ State _____ Zip _____
Phone# (Day) _____ (Evening) _____
E-mail _____

PAYMENT INFORMATION

Total amount \$ _____
 Check
 VISA MasterCard Discover
Name as it appears on card: _____
Credit Card # _____
Exp. Date _____ Security Code _____
Authorized Signature: _____

SPONSORSHIP OPPORTUNITY REGISTRATION

Sponsorship Opportunity Name: _____

Contact Name _____
Company Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____

I am unable to participate, but would like to make a donation to the Blue & Grey Club in the amount of \$ _____.

I would like to donate the following prize(s): _____

If your company would be interested in a gift in kind, please call Rebecca Masteller for details at 610 861-1342.

MAILING INSTRUCTIONS

ALL COMPLETE registration forms, artwork and player information should be mailed with payment payable to:

Blue & Grey Club
Moravian College
1200 Main Street
Bethlehem, PA 18018

REGISTRATION DEADLINE IS APRIL 20, 2009

MONDAY, MAY 11, 2009

Northampton Country Club



The purpose of the Blue & Grey Club is to enhance and support excellence in inter-collegiate athletics at Moravian College. As part of the overall educational mission of the college, successful intercollegiate athletics contribute to the traditions within the total Moravian Experience.

The revenue generated from the Golf Classic will be used to support our student-athletes and their programs. With your support, we can help take Moravian College athletics to the highest level in Division III.

Please consider joining us for what promises to be a great day of golf. This tournament remains one of our premier events and provides significant exposure to alumni and supporters in the Lehigh Valley and beyond.

ENTRY FEE AMENITIES

- Pro shop services
- Locker room services
- Greens fees
- Driving range
- Brunch
- Carts
- Refreshments on course
- Pre-dinner reception
- Dinner buffet
- Awards ceremony



View of the Northampton Country Club's Club House during the pre-dinner reception.

AWARDS

- Coach's Team Division Winner
- Foursome Division Winner
- Closest to the Pin—Male and Female
- Longest Drive—Male and Female
- Four Hole-in-One Prizes
- Pot o' Gold
- \$5,000 Money Putt Competition

An additional \$5,000 will be donated to the Blue & Grey Club in your name.

SILENT AUCTION



Jerome Bettis, "The Bus", signed pewter helmet.

A FEW AUCTION ITEMS:

- Caribbean Vacations
- Framed NFL, NBA, PGA, MLB Sports Memorabilia
- Golf Getaways
- Ashworth U.S. Open Watch
- And much more...

SCRAMBLE FORMAT

CUSTOM GIFT FOR EACH GOLFER



PRESENTED BY

Northampton Country Club
Easton, Pennsylvania

Monday, May 11, 2009
12:00 p.m. Shotgun Start



28th Annual
Moravian College
Golf Classic



Blue & Grey Club
Moravian College
1200 Main Street
Bethlehem, PA 18018

10:30 a.m.	Brunch
10:30 a.m.	Registration & Practice Time
11:45 a.m.	Cart Line-up
12:00 p.m.	Shotgun Start (promptly)
5:00 p.m.	Money Putt Finals
6:00 pm	Bar-B-Que & Awards on the terrace
134 GOLFERS MAXIMUM	
REGISTRATION DEADLINE IS APRIL 20, 2009	
All donations and proceeds benefit Moravian College student athletes.	
For more information, contact Rebecca Masteller at 610 861-1342 or e-mail masteller@moravian.edu	

TOURNAMENT SCHEDULE

Rain Date Monday, June 1st, 2009

Monday
May 11, 2009



Northampton
Country Club

THE 2009 MORAVIAN COLLEGE
GOLF CLASSIC IS BEING HELD AT

Non-Profit
Organization
U.S. Postage
PAID
Bethlehem, Pa.
Permit No. 301