

THE BULLETIN

MORAVIAN COLLEGE • MORAVIAN THEOLOGICAL SEMINARY

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David Schattschneider Speaks on Moravian Roots

David Schattschneider will lecture on "The Roots of the Contemporary Moravian Church in North America" in the Bahnson Center for the Walter Vivian Moses Lectures on Thursday, April 29, from 9:00 a.m. until 3:00 p.m.

The two lectures on "The Roots of the Contemporary Moravian Church in North America" will be given at 9:30 a.m. and 10:45 a.m. These lectures discuss how the contemporary Moravian Church is a product of its adjustment to the North American culture, especially during the last 150 years.

They will examine how Moravians and others have viewed the early years and how history has been interpreted by Moravians in this transition into a self-defined mainline denomination.

David Schattschneider is dean of Moravian Theological Seminary, and holds the S. Morgan Smith and Emma Fahs Smith Professor of Historical Theology chair. He received his M.Div. from Yale University and a doctorate in the history of Christianity from the University of Chicago.

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Moravian College Joins Great Plains Educational Alliance Network with a \$40,000 In-Kind Gift



Year-long negotiations by John D. Rossi of the Economics

and Business Department with Great Plains Dynamics Software resulted in a \$40,000 gift recently.

"The addition of this software to the new computer lab in accounting puts Moravian way ahead of

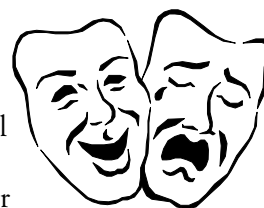
other colleges in accounting software capabilities," Rossi said. He added, "The software will act as a draw for prospective day and evening students."

The gift will provide the Economics and Business Department with Great Plains Dynamics software, technical support, training workbooks, educational

Great Plains continued on page 5

National Shakespeare Company's *Othello* Becomes *Taming of the Shrew*, April 21

Moravian College will be host to the National Shakespeare Company for a performance of



Taming of the Shrew on Wednesday, April 21, in Foy Concert Hall at 7:30 p.m.

The company was originally scheduled to perform *Othello* on that date, but cancelled.

"The advantage of *Shrew* is that it is the basis for a newly-released movie entitled *10 Things I Hate about You*, which some of the students have doubtless already seen or plan to see," said Carol Traupman-Carr, chair of the Arts and Lectures Committee sponsoring the event.

Tickets are available in the Music Office and at the HUB desk. Free for Moravian College students, faculty, administration; \$5 for LVAIC students, staff,

Shakespeare continued on page 3



Benjamin Wilder Kussmaul was born April 6 at 1:21 p.m. (7 lb. 12 oz., 21 inches long) Son, mom, and dad are doing well and are happy. Benjamin brought his parents to Faculty and Administrative Staff Coffee on April 14.

Classified

House for rent: two-story twin, 3 bedrooms, 2½ baths, central air, ultra modern kitchen, two-car off-street parking pad, 9 years young. \$875/month plus utilities. Available in May. No pets. 758-9578.

House for sale: half-double close to college; 3 bedrooms, 2 baths, finished attic, full basement. Low \$70s. Contact Jenny Collins at (570) 424-8761 or leave message in Music Office at ext. 1650.

Moravian SIFE Wins Regional Championship

Moravian College's rookie team, Students in Free Enterprise (SIFE), after only a few months in operation, went to the Regional Exposition and Career Opportunity Fair in New Orleans and came away champions.

The eleven students and advisor John D. Rossi of the Economics and Business Department brought back two trophies, \$1,500 in prize money, and an invitation to the international competition in Kansas City May 16-18. The trophies were the Regional Championship trophy and the Rookie of the Year trophy, given to the most impressive first-year team.

Student team members were: Vincent Bordieri, Allison Fisk,

Jim West Lectures in Bucharest, Romania, and Sofia, Bulgaria, (via Cyberspace)

Jim West, chair of the Economics and Business Department, along with Dr. Galen Godbey, director of CAPE (a Community of Agile Partners in Education), and professors from Wilkes and Marywood colleges and Gannon University used satellite technology and the Internet to broadcast a two-hour interactive lecture with universities in Romania and Bulgaria on March 31.

On April 7 Jim moderated a second telecast to the same universities. They were assisted via a connection with project participants in Bonn, Germany. The development of distance-education programs in Eastern Europe has been a developing project of CAPE for the past year.

Jim served as both a lecturer and a moderator for the three-part telecast which concluded with a

broadcast on April 14 and involved faculty from other Pennsylvania colleges, including Wilkes, Marywood, Juniata, and Moravian colleges and Gannon University.

Student responses both from Bulgaria and Romania were positive to the initial broadcast, and ongoing e-mail dialogue has been established to facilitate the development of additional programs and to respond to their interests. It is the ultimate goal of CAPE to develop 10-lecture courses of study on business practice in the global economy.

Jim, who was a 1996 Fulbright Scholar to Slovakia in Central Europe, is hopeful that the use of technology in this manner will enable him and Moravian College to play a part in the educational needs of this rapidly-changing part of the world.

Jim said that both the technology and the audience called for a major shift from his usual teaching style, but he found the experience both exhilarating and poignant, especially considering the contrast to the events in Yugoslavia, the immediate neighbor of both Romania and Bulgaria.

Sammy Franzosa, Daniel Kent, Nick Kimball (team captain), Roy Lee, Becky Matijasich, Ryan Purdy, Allison Richardi, Kenneth Usuki, and Joe Wiedmayer.

Students in Free Enterprise encourages students to take classroom learning, apply it to real-life situations, and use the knowledge to better their communities through educational outreach projects.

SIFE students presented their outreach programs to a panel of local and national business leaders and entrepreneurs who rated the overall effectiveness of each team's efforts. Students also met with

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Bulletin

News for the information *Bulletin* is welcome from all departments. Any news pertaining to administration, faculty, and staff may be sent to:

Judy Mehl
Publications
1309 Main St.

The *Bulletin* is usually published twice monthly with a deadline of 4:00 p.m. on Thursdays. Call Judy at ext. 1362 to confirm.

James J. Heller: May 5, 1921—April 3, 1999

(A memorial service for Jim Heller will be held on campus on Tuesday, April 27, at 11:45 in Borhek Chapel. The following was written by Martha Reid, professor of English and former academic dean.)

For twenty-seven years, James J. Heller served Moravian College as “the Dean.” On his business cards (which he rarely used when a handshake, a smile, an introduction, and some conversation, often over a cup of coffee, would do so much better), he was vice president for academic affairs and dean of the College. To the many faculty and staff members who respected and loved him, however, and who were encouraged by his example, he was and always will be, simply, “the Dean.” Dean emeritus since his retirement in 1988, he died on Saturday, April 3, 1999, in Moravian Hall Square Retirement Community, where he resided with his wife Alice.

Dean Heller joined Moravian as professor of biblical theology at the Seminary after earning a bachelor’s degree at Texas Christian University and his doctorate at Princeton Theological Seminary. He taught there for eleven years and helped to forge a new curriculum for the Seminary before former President Raymond Hauptert tapped him as top academic administrator for the College in 1961.

It was an exciting time to be at Moravian College, which doubled its enrollment, expanded the campus (with the building of the Hauptert Union Building and Reeves Library), began national recruitment of faculty, and developed a new liberal arts curriculum during the first decade under Heller’s guidance. A lover of

alliteration, he described the period as “The Quest for Quality,” following “The Struggle for Survival” in the ’50s. The ’70s were a “Drive for Distinctiveness,” while the ’80s brought “The Challenge of Change.” These categories were meaningful to the development of the modern College. To Dean Heller they meant long hours in his Colonial Hall office, working dinners with faculty and staff at the Heller home, and attendance at many evening and weekend events. He actually enjoyed all the events requiring his presence, especially any that involved music.

A bumper sticker on the back of his automobile during the ’80s read, “I love Mahler.” The Dean loved all kinds of music, in fact, and enthusiastically shared that love with College and community friends. He and Dick Schantz together invented the phenomenon known as Christmas Vespers. He loved the Book of Revelation and the works of art and music that explored its metaphors, and the series of lectures he developed from this personal passion were enormously popular at the College and at area churches. Teaching was always close to his heart. He expressed regret that he never taught after he became dean, but the truth is that he never stopped teaching. Ask the many friends and colleagues who learned so much from him over the years. In retirement, he even returned to teaching private lessons in Greek.

John Weinlick, in his history of the College, called Dean Heller a visionary with vigor. He served under three different presidents and counseled a fourth. His portrait hangs in Comenius Hall,

named for “the father of modern education,” who inspired much of his thinking about teaching and learning. “The dean of modern Moravian College,” similarly, inspires the continuing work of those here who remember and admire him still.

Shakespeare

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faculty, senior citizens and other non-Moravian College students; \$10 general admission.

She added, “We will not be printing new tickets for *Taming of the Shrew*. People who already have a ticket to *Othello* may use those at the door, and those of you who have not yet picked up a ticket will get one that reads *Othello*. Anyone who purchased a ticket and wants a refund may get one by returning the ticket to the place of purchase (either the HUB Desk or Music Office).”

Based in New York City, the National Shakespeare Company tours the country each year, delighting audiences from the college towns of Massachusetts to the heart of Texas. The cast is composed of eight actors, carefully chosen following a demanding audition process. The company places a special emphasis on making sure the story and language are crystal clear.

For more information, call ext. 1650.

Phonathon Banquet Celebrates Success

The Third Annual Phonathon Recognition Banquet was held in the United Brethren's Church Room on March 18 honoring the 40 student callers who raised \$294,489.14 for the 1998-99 Annual Fund. Prizes were awarded to the following students:

- Greatest number of pledges, William Quinn (218)
- Most money raised, William Quinn (\$60,107)
- Best pledge rate, William Quinn (76%)
- Most dedicated caller, Jason Beltz and Shannon Barger
- Most increased pledges, Monica Gural (87)
- Most credit card pledges, Jennifer Dudyk (5)
- Ten callers were recognized for perfect attendance over the 10-week calling period.

Managed by Malachi McGlone '99, Gina Stano '99, Kristeen Kelsey '00, Melissa Garrison '01, and Joyce Halstead '01, the program resulted in a 10% increase over last year's results. The students contacted almost 8,000 alumni, parents, and friends and achieved a 37% pledge response. Most impressive was that the average pledge increased from last year's \$83 to \$104 this year!

College Trustee Board member Ann Taylor expressed the board's gratitude to the excellent job the students do, while Michael Seidl, assistant to the president, spoke on behalf of President Rokke and the College administration in thanking the students for the alleviation of financial strain the phonathon provides.

Activities

Wuerth addresses German teacher's meeting . . . At the invitation of the German faculty of Moravian College, the PA Chapter of AATG (the American Association of Teachers of German) had its spring meeting on Church Street Campus on Saturday, March 27. The theme of the conference was "German Literature and Music."

Hans M. Wuerth of the Foreign Languages Department delivered a paper on the topic "Das Gedicht und das Lied." (Poetry and Song) At the conclusion of the conference, noted opera star Lise Karllson gave a recital of lieder by Robert Schumann, Franz Schubert, Gustav Mahler, and Johannes Brahms.

Honors Students Make Science Presentation

During the 75th annual meeting of the Pennsylvania Academy of Science held at the Pocono Manor Inn and Resort on April 10, three Moravian College students made presentations. Jeff Bradbury and Kris Silver, advised by Don Hosier of the Biology Department, and Selina Glaros, advised by Karen Kurvink of the Biology Department, presented results of their Honors projects. Jeff talked about the use of deoxypridinoline as a marker of bone resorption in female ICR mice. Kris presented his findings on the effects of creatine monohydrate on male ICR mice, and Selina informed the academy about customizing hormone replacement therapy.

Moses

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An opening worship service and Lovefest will be held on Wednesday, April 28, at 7:00 p.m. Conversations with the speaker are scheduled for 1:00 p.m. on April 29.

There is no charge for the lecture. It is sponsored by the Ecumenical Committee for Continuing Education and the Lay Academy. The Moses Lectures, sponsored by the ECCE and the Center for Moravian Studies at Moravian Theological Seminary, are devoted to Moravian topics and supported by a grant from the Arthur Vining Davis Foundations.

Friday Get-Together

Our final Friday Get-Together for the semester will be during exam week, May 7, and will be hosted by Payne Gallery (Church Street Campus). Clarke Chapman, coordinator, promises another memorable occasion, saying, "The art on exhibit will feast the eyes, at the same time that our hunger/thirst is satisfied by the refreshments and our souls by the companionship and conversation." Note it in your calendar, 3:00 to 5:00 p.m., and bring along a colleague!

Clarke extends his thanks to the members of the Foreign Language Department for hosting the Friday Get-Together on April 9. "He said, "It was an enjoyable afternoon and a most appropriate way to honor Mary Arenas for her many years of service to the college. We appreciate the opportunity to gather together and to congratulate her. Hip, hip, olé!"

Omicron Delta Epsilon Inducts New Members

George Brower, faculty advisor, inducted 29 new members into the Alpha Nu Chapter of Omicron Delta Epsilon, international honor society in economics, at the ODE banquet on March 21. This group consists of approximately 15% of the economics and business majors; membership requirements are at least 3 economics courses, with at least a 3.0 overall QPA and at least 3.0 QPA in the economics courses.

The students inducted were Jennifer Aman, Stamatios Argyros, Whitney Atchison, Mark Bateman, Jessica Berger, Ed Bodogh, Vincent Bordieri, Lori Brennan, Chau Chu Ngoc, Scott Goehringer, Jason Goldan, Susan Graber, Kirk Harryn, Michael Horvath, Nicholas Kimball, Jennifer Kondash, Orin Leonard, Erin Marshall, James McDonald, Michael McGorry, Soo Jin Nam, Robert Petrosky, Brian Piperato, Valerie Sabo, Michael Sandberg, Janice Sandt, Stephen Van Horn, Barbara Wagner, and Melissa Whitehouse.

SIFE Champions

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dozens of corporate representatives from the business community to discuss job opportunities. Regional champions named at sixteen competitions held in North America, in Central Asia, and Brazil will present their projects at the Hallmark Cards/SIFE International Exposition and Career Opportunity Fair in May.

Rossi, as advisor, was named a Sam M. Walton Free Enterprise Fellow in recognition of his leadership and support of the program.

Payne Gallery Exhibits 1999 Juried Senior Show

The Payne Gallery will be featuring its annual senior exhibition, the 1999 Juried Senior Show, from now through May 16. Twenty student-artists, all graduating senior art majors, will be exhibiting the best work completed during their tenure at Moravian.

The students represented have elected to pursue one of four tracks within the art program: studio art, graphic and advertising design, art education, or art history. Work displayed will represent a wide

variety of media including painting, drawing, photography, ceramics, sculpture, graphics, and computer graphics.

“What is extraordinary about this work is that it represents a concerted emphasis on process rather than product. It is the result of an education that has, as its core, a solid foundation in the fine arts. Along with the overall study of the liberal arts at Moravian College, it is the fine art focus that has inspired a sensitivity to aesthetic principles that ultimately surfaces in each of the works in this exhibition,” said Les Reker, Payne Gallery director. The gallery is open daily except Monday from 11:00 a.m. to 4:00 p.m. For further information call ext. 1680.

Students exhibiting include: Michael Babwahsingh, Kristin Biser, Angelo Cabrera, Nicole Campasano, Brendan Echelmeier, Kathryn Fiandaca, Sara Gibson, Scott Goehringer, Mindy Hahn, Kathryn Kelleman, Linda Klopp (DCS), Richard Landino, Russell Lowe, Andrew Mingione, Lisa Painton, Jessawick Rittenhouse, Carly Silvesti, Lee Strohe, and Jolie Therrien.

Great Plains

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materials, and faculty training. Great Plains is the world's leading provider of financial management software and serves more than 45,000 companies on five continents. The company helps users, including Moravian College students, stay ahead of today's competitive world markets by uniting scalable financial management tools with responsive 24-hour support. Moravian College students will benefit greatly from joining more than 150 schools worldwide with the advanced Great Plains technology in the classroom.

Beginning with the fall term of 1999, a computer lab was added to John's Intermediate Accounting class, which will reinforce accounting theory by teaching students with Great Plains Dynamics. Several opportunities exist to expand these benefits to other classes and programs. The Great Plains Educational Alliance Network will provide Moravian students with leading-edge information technology and a valuable edge in the job market.

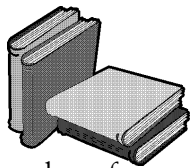
Thank You

To all at Moravian College:

Our sorrow in the loss of our dear husband and father is somewhat easier to bear because of your kindness. Your flowers, sympathy cards, and many consoling messages expressed an affection and understanding we will always cherish.

Helen Bachochin '65, and daughters Paula '92, Catherine '93, and Marcia '96.

Moravian People in Print



Winfred A. Kohls of the History Department is the author of an article published in Vol. 30 of *Transactions of the Moravian Historical Society*, 1998. The journal published articles on Moravian history and heritage. The new volume contains six articles by American, British, Dutch, and German authors. Kohl's article is titled "The Function of Hospitality and Economic Enterprise as Reflected in Herrnhut's Management of its Congregation in Russia." It especially looks at the management of the Moravian Inn at Sarepta in Russia.

Moyer Produces First Soccer Video

Jerry Moyer, head women's and men's soccer coach for the last 4½ years, doesn't eat, sleep, and dream soccer—but he comes close. In his free time, when he's not coaching or teaching physical education classes, Jerry works with his two brothers in their own company called, what else? Big Kick, Inc.

Big Kick has just released a national video featuring three of America's greatest soccer talents. The video, entitled *The Future of American Soccer*, features Eddie Pope, Ben Olsen, and Miles Joseph. All three men are professional players and members of the United States National Team.

Big Kick is a soccer education corporation which runs camps, clinics, and seminars, and is expanding into videos. The video is available for \$29.99 by calling Big Kick at (610) 670-6848. Information can also be found at

Sigma Tau Delta Inducts New Members Issue a Career Guide for Success

On March 15 fourteen new members were inducted into the Moravian College, Sigma Chi Chapter of Sigma Tau Delta, the international English honor society. The society recognizes outstanding work in literature and language. Inductees of the Class of '99 were Ivett C. Almaguer, Sean M. Berk, Julie B. Fanella, Jason T. Halley, Cory Kinley, Catherine M. McNulty, Rachel O'Donnell, Stephanie L. Rickards, Hallie J. Seiwel, and Kristin A. Smith. Inductees of the Class of '98 were Michael P. Fleck, Tina J. Mabey, Elizabeth A. McNally, and Michelle L. Smith.

Presiding at the induction was chapter president James J. (Jay) Cudney IV. Guest speaker for the induction was chapter advisor George S. Diamond, whose talk was entitled "On The Prowl in London for the Post-Colonial."

Following the induction and talk, refreshments were served. Jay Cudney also distributed to attendees and new inductees "A Career Guide For English Majors," newly published.

The Career Guide's creation was sponsored by the Sigma Chi Chapter of Sigma Tau Delta. (see accompanying article.)

the company website,
www.bigkicksoccer.com.

As soccer coach Jerry has led the women's team to a 41-24 record over four years. The men's team has won 44 games in the past five years.

Career Guide

But what do you *do* with an English major—aside from teaching English? There is a detailed and positive answer to that question recently organized into a ten-page booklet, "A Career Guide for English Majors," created by Jay Cudney, '99 and Sigma Tau Delta chapter president. Jay worked in conjunction with Scott Strausberger, director of career development.

The Career Guide is sponsored by the English Department and the Sigma Chi Chapter of Sigma Tau Delta. Design of the booklet was executed by Christie Jacobsen, '99, English department assistant, who also created the English Department Web page.

Beginning with "The English Major at Moravian," the guide also includes the subjects of education, publishing, writing, advanced schooling and degrees, theatre, and other career opportunities. Moravian graduate achievements and strategies are also discussed, and the booklet concludes with a list of contacts. In previous years the English Department has distributed career guides to its majors, but this is the most complete, providing a comprehensive and reader-friendly answer to that perennial English-major question.