

THE BULLETIN

MORAVIAN COLLEGE • MORAVIAN THEOLOGICAL SEMINARY

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A Birthday Celebration for Priscilla Payne Hurd

The evening of Tuesday, September 14, was a night filled with song and celebration as the Moravian College community joined together to honor the incoming chair of the board of trustees, Priscilla Payne Hurd, on the occasion of her 80th birthday. The evening began with vocal and piano selections chosen specially for the occasion by Larry Lipkis, chair of the Music Department, followed by comments from representatives of the campus community. Mrs. Hurd was appointed to Moravian College's Board of Trustees in 1979. Her generous gifts have led to the creation of the Frank E. and Seba Payne Gallery (named for her parents) in 1982, the Comenius Scholars Program, established in 1986, which supports students of high scholarship caliber, and the establishment of the Priscilla Payne Hurd Chair in the Arts and Humanities in 1990. "Without Mrs. Hurd's generosity and brilliant leadership over the years, Moravian would be a

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Priscilla Payne Hurd expresses appreciation for the College Community's celebration of her special day.

Reeves Library Receives Grant

A grant of \$59,000 from the Reeves Foundation has financed the purchase and installation of new, compact shelving in Reeves Library. The moveable shelves have increased the capacity in the library's bound periodicals section by approximately 25%.

The Reeves Foundation of Dover, Ohio is a longstanding contributor to the College and Seminary. In 1988, its trustees awarded Moravian a grant of \$1,000,000 to fund the library's expansion and renovation.



Moravian's 1999 United Way Campaign Gets Underway

The theme of Moravian's 1999 United Way campaign is "Caring Hearts Build Hope." The campaign team, 25 representatives from the campus community, recently met to learn about this year's effort. John Hughes, executive director of the Lehigh Valley Chapter of the American Red Cross, attended this meeting to share information about the Red Cross, its service to our communities, and its United Way funding.

"We're excited about this opportunity to help our neighbors in need," said Deborah Evans, campaign coordinator. "Our goal is to raise

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Birthday continued from page 1 very different place from what it is today," said President Ervin Rokke.

The Payne Gallery was dedicated November 7, 1982, with the inaugural exhibit featuring the works of John Valentine Haidt, a Moravian artist who is recognized as one of Colonial America's foremost painters. Through the generosity of Mrs. Hurd, the Payne Gallery's rich exhibition program and growing permanent collection have made it one of the most respected forums for the exhibition of fine art in eastern Pennsylvania. Mrs. Hurd's generosity also helped to transform the eighteenth- and nineteenth-century buildings on the Church Street Campus into modern studio classrooms, labs, and offices. The small gymnasium built in 1911 to allow post-Victorian young ladies to perform their "physical culture" exercises was made into a beautiful intimate display space. Mrs. Hurd's past experience with the museum professions (she was a member of the Trustees Committee of the American Association of Museums) gave her the insight to provide the Payne Gallery with an endowment that would allow the permanent collection and exhibition program to grow and be professionally maintained. The

Payne Gallery has mounted more than 100 exhibitions featuring works of art by a variety of artists from Europe, Asia, Africa, and the United States. The generosity of the Payne Foundation has given the gallery the opportunity to expand its collection of landscape paintings by 18th, 19th, and 20th century artists from eastern Pennsylvania. The gallery's collection of Pennsylvania Impressionist paintings has become one of the most extensive in the area and includes the major artists of that movement.

Mrs. Hurd was honored with an honorary Doctor of Letters degree at Moravian College's May 1993 commencement. This honorary degree was given in recognition of Mrs. Hurd's generous heart and humanitarian spirit that exemplify the true meaning of the word philanthropy.

Mrs. Hurd's community service includes serving as board president of the Bethlehem Rehabilitation Center and president of the Bethlehem Council on Alcoholism and as an active member of the boards of the Junior League, the Community Concert Association, the Girls' Club of Bethlehem and the American Red Cross. She has worked for the preservation of the area's historic treasures through her association with Historic Bethlehem and the Sun Inn, and she was a prime mover in the early development of Turning Point of the Lehigh Valley, an organization providing shelter, counseling, and support for battered women. She was the first woman to chair the Board of Trustees of St. Luke's Hospital. On the national level, Mrs. Hurd is a past Pennsylvania chair of the Friends of the Kennedy Center; a past member of the International

Council of Museums in Rome, and a past trustee of the American Association of Museums. She is a trustee emerita of the Madeira School.

Mrs. Hurd is the recipient of many awards recognizing her role as a philanthropist and community leader. These awards include the YWCA's Golden Laurel Award, the Distinguished Achievement Award of the International Who's Who of Community Service, and the Philanthropist of the Year Award of the Greater Northeast Pennsylvania Chapter of Fund-Raising Executives. In 1996, the Bethlehem Area Chamber of Commerce introduced the Priscilla Payne Hurd Award to recognize the impact and influence of an individual upon the enhancement of life in the Bethlehem community through the arts, education or health care.

"She is an inspiration and a wonderful role model for all of us" said Anne Reid, treasurer of the College, in her tribute on behalf of the staff on Tuesday evening. Anne went on to say, "she has given so much to us, not for the notoriety or esteem, but because she truly cares about us and about our precious enterprise of teaching and learning."

Mrs. Hurd's dedication and generosity has truly kept Moravian a small national treasure. We all wish her the very best in the years to come!

Bulletin

News for the information *Bulletin* is welcome from all departments. Any news pertaining to administration, faculty, and staff may be sent to:

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 \$22,000, a 10% increase over last year's campus gift." Last year, with the help of thousands of donors, the local United Way raised more than \$10.5 million to support nearly 170 health and human service programs.

"It is important to stress how our community will benefit from our support," said President Ervin Rokke. "Our United Way dollars are invested in areas where they do the most good." Individuals right here in the Lehigh Valley decide where the United Way dollars go. Each year, nearly 100 experienced volunteers from all walks of life start the lengthy, detailed process of studying our community's needs, visiting current and potential United Way agencies, and reviewing their programs and financial requests. By the time the process is complete, more than 2,000 volunteer hours are devoted to making the best decisions possible for our community.

New fun initiatives have been planned this year to support Moravian's United Way campaign (set up outside of the Food Court from 11:00 a.m. to 1:00 p.m. on the following days)

- **Eat the Competition**—Thursday, September 30. Purchase custom-designed cookies symbolizing our sister schools.
 - **Food Court Gift Certificates**—Tuesday, October 5. Buy a \$5 gift certificate to the Food Court for \$4.
 - **Support Your Sport**—Thursday, October 7. Purchase cookies in the shape of your favorite sport's objects.
 - **Gift Basket Chances**—Thursday, October 14. Buy chances @ \$1 each for a basket of heart-healthy snacks.
- Last, but not least, don't miss

the exciting opportunity of a "*Chef for an Evening*." Have you ever dreamed of having your own private chef and waitstaff to create a dinner masterpiece for you and your guests, served elegantly in your home or a special location of your choice? Your dream may become a reality if you are the lucky winner of a "*Chef for an Evening*." During the course of the campaign, chances will be available at the HUB desk (at \$10 each, \$5 for students) to win a dinner for six at the site of the winner's choice. The winner will be notified on Monday, October 18. The lucky winner, in consultation with Chef Todd, will design the menu for a special evening. Everything (excluding alcoholic beverages) will be provided by Moravian's food service.

Watch for more information about Moravian's "Caring Hearts Build Hope" campaign and these fun opportunities to support our United Way effort!

In Payne Gallery through October 17, 1999

Priscilla Payne Hurd: An Appreciation

The Payne Gallery celebrates its benefactor, Priscilla Payne Hurd, on the occasion of her 80th birthday with an exhibition of art works added to the permanent collection over the past fifteen years through her generosity. The focus is on American artists of the late nineteenth and early twentieth centuries, especially landscape painters and women artists.

On display are a compelling oil sketch of the Rocky Mountains by the nineteenth-century pioneer of panoramic landscape painting,

Albert Bierstadt, and a delicate, tonal watercolor of the Delaware Water Gap by the important American painter John Marin.

Also included in this anniversary exhibition are works by the acclaimed portraitist Cecilia Beaux, as well as the rarer talents Susan MacDowell Eakins and, of the New Hope School, Fern Coppedge and Faye Swengel Badura. The New Hope School, known as American Impressionism, flourished as an artists' colony in the borough of New Hope in 1900. Other New Hope artists on display include Daniel Garber, Edward Redfield, and W. Elmer Schofield. These artists chose to live in Bucks County, where Mrs. Hurd makes her home, and to paint the beauty of southeastern Pennsylvania along the Delaware River.

The Payne Gallery is open 11:00 a.m. to 4:00 p.m. daily, except Mondays and major holidays. The gallery is also open extended hours for special events.

Alumni Gather for Reunion Leaders' Day

Over 40 alumni attended Reunion Leaders' Planning Day on September 18. Representatives from reunion classes gathered to reacquaint themselves with classmates and the College, plan activities for Alumni Weekend 2000, and discuss class gift efforts. Susanne Shaw, Doug Plotts, and Anne Reid provided guests with an in-depth look at the College today, including a positive financial update, and a presentation outlining the master building plan.

Alumni Board president Jeanne Taccarino Guaraldo '69 recognized volunteers who have provided exceptional service to Moravian. Recipients included Jennifer Kastle '97, who received the Emerging Leader Award; Kris Jones Groller '79, who received the Event Volunteer of the Year Award, and J. Michael Dowd '68, who received the Unsung Hero Award.

Gus Rampone '59 honored last year's reunion classes by presenting awards for outstanding reunion chairs to Thomas Keim '49 and William Woods '49. The award for the highest participation rate for a reunion class was presented to the Class of 1939 Women, who boasted a 61% participation rate. The Class of 1969 succeeded in raising the largest reunion class gift, which totaled \$34,864.47. Awards were also given for the highest percentage of reunion attendance to the Class of 1949 Men, and the most class spirit to the Class of 1959. The award recipients' names were inscribed on silver presentation bowls, which are displayed in the Hauptert Union Building throughout the year. They also received

engraved frames and certificates.

Many past reunion chairs were on hand to offer advice and share experiences. J. Michael and Kathleen Doyle Dowd '68 '68, treated guests to a "Reunion Memories" slide show. Jan Gollins '72 organized a computer presentation that discussed strategies for organizing a fun-filled weekend. The day's events concluded with individual planning sessions for each reunion class, where volunteers began planning for Alumni Weekend 2000, May 19 and 20.

Class of 1999 Celebrates Its Zero Year Reunion

Over 50 graduates of the Class of 1999 returned to campus September 18 to eat, drink, and dance while reminisce about old times and catch up on each others new jobs and lives. This first annual "Zero Year Reunion" was sponsored by the Young Alumni Board as a way to officially welcome the Class of 1999 into the Young Alumni Association. Board members were on hand to meet and mingle with our youngest alumni and everyone seemed to be enjoying the evening immensely.

The class was presented with a silver bowl in honor of their achieving 40% participation in the 1998-99 Annual Fund, the highest participation rate by a young alumni class. The two-year senior gift raised \$18,104 last year with the help of the Alumni Association. Earlier in the day, the Young Alumni Board held its biannual meeting. The new class of 1999 representatives are Kimberly Buschta, Dan Kent, Jan Mellon, Stephanie Rickards, and Gina Stano.

Auditions Now Being Scheduled

Auditions for the traditional child solo in "Morning Star" at the annual Moravian College Christmas Vespers will be held on Wednesday, October 13, from 6:00 to 7:00 p.m. in Peter Hall on Church Street campus. If your child is interested, please call the Music Department at extension 1651 to schedule an appointment. Copies of "Morning Star" are available from the Chaplains' Office. Please stop by the office, on the second floor of 1126-28 Monocacy Street, or call extension 1583 to obtain a copy of the music. Children auditioning are expected to rehearse the piece before the try-outs.

The Next Friday Get-Together for Faculty and Staff Scheduled

The next Friday Get-Together for faculty and administrative staff will be held Friday, October 1, from 3:00 to 5:00 p.m., in the Dog House in the basement of Zinzendorf Hall. Our hosts will be the Office of the Vice President for Administration. The staff of Moravian College and Moravian Theological Seminary are invited to get together with colleagues to chat and enjoy light refreshments.

Faculty Activities

On May 10, Michelle August-Brady, Pamela Adamshick, George Diamond, Karen Keim, Lucy McCammon, Liz Phillip, and Marylou Phillips attended an all day workshop entitled "Effective Grading: Quick, Fair, a Help to Student Learnin." Led by Dr. Barbara E. Walvoord, professor of English at the University of Notre Dame, this workshop examined many of the difficulties of the grading process. Among the topics covered was the anxiety felt by both student and teacher, and the importance of grading as adjunct to leering and a meaningful measure of competence. Faculty and Learning Innovations, Lehigh University, and LVAIC sponsored the workshop.

On June 7 and 8, George Diamond, professor of English, participated in a colloquium sponsored by the Philip and Muriel Berman Center for Jewish Studies at Lehigh University and directed by Professor Laurence J. Silberstein. The colloquium included participants from Lehigh University, Moravian College, Lafayette College, Pennsylvania State University, Rutgers University, Tel Aviv University, Columbia University, Michigan State University, and Florida Atlantic University. Through a series of original presentations and readings, participants sought to define postmodernism and postmodern culture and determine the place of modern Judaism in response to and within these definitions.

Dana S. Dunn, associate professor of psychology and chair of the department of psychology and Stacy B. Zaremba, associate professor of psychology, gave a presentation at the annual

meeting of the American Psychological Association (APA) in late August. Their work, titled "Answering New Colleagues' Questions About Teaching: Participant Assessment of Division Two's Mentoring Program," involved assessing the efficacy of a mentoring service where junior psychology faculty are "matched up" with a senior colleague who offers advice and insight on navigating pre-tenure career shoals. Dana and Stacey were invited to conduct an assessment by the leadership of the Society for the Teaching of Psychology (division 2) of the APA. Besides giving the conference presentation, they also submitted a written report to the division, and are currently writing an article based on their work.

Frank Kuserk, professor of biology and director of academic computing, was the author of two book reviews this summer. The first, was a review of *Ecoregions: The Ecosystem Geography of the Oceans and Continents* by Robert G. Bailey. This review appeared in the June 1999 edition of the *Quarterly Review of Biology*. The book contains biogeographic information on the major terrestrial and marine habitats and presents an arrangement of ecosystem classification, which was developed by the author and used by the U.S. Forest Service, the Nature Conservancy, and the National Science Foundation's Long-Term Ecological Research Program. The second article, a review of *Sex and Gender in Paleopathological Perspective*, appeared in the June 1999 issue of *Choice*. This book is a compilation of articles edited by Anne L. Grauer and Patricia Stuart-Macadam on how diseases can

affect women and men differently. The book synthesizes modern medical research with paleontological and archeological investigations.

Diane Radycki, assistant professor of art and director of the Payne Art Gallery, has been chosen to be listed in the *Who's Who in America*, Millennium Edition.

John D. Rossi III, assistant professor of accounting, presented a seminar for the CPA/Law Forum of the Lehigh Valley at the Sheraton Jetport on August 25, 1999. His presentation titled "Current Issues in Financial Reporting" was designed to update accountants and attorneys on the current agenda of the Financial Accounting Standards Board (FASB). Among topics addressed were financial instruments, business combinations, consolidations and present value based measurements.

Robert Stinson, professor of history, was elected to the board of the Young Peoples' Philharmonic. The teen-age members of the philharmonic audition to rehearse and preform the standard orchestral literature at a near-professional level under the direction of Jerry Bidlack. Bob will work on corporate fund-raising and publicity, especially through public radio station WDIY-FM in Allentown.

Learning Services Announces New part- time Assistant Director

Lillian Davenport, director of learning services, is pleased to announce that Laurie Roth has been hired as part-time assistant director of learning services (Learning Services is the new name for Academic Assistance Services). Laurie's office will be located on the second floor of 1130 Monocacy Street. One of Laurie's main responsibilities will be the supervision of the tutoring service provided in collaboration with academic departments. In the near future, Laurie will be contacting all academic departments to review the present services and projected needs.

Moravian College Fall Open House

Moravian College will host its Fall Open House for approximately 600 prospective students and their parents on Saturday, October 23, beginning at 9:00 a.m. with registration in Johnston Hall on the Main Street Campus. Visitors will be welcomed at 9:30 a.m. Tours will be held from 10:00-10:45 a.m. followed by two academic sessions from 10:45 a.m.-12:05 p.m. Lunch will be provided in Johnston Hall at 12:15p.m. The afternoon will be filled with several options for students and parents.

Any faculty or students who have questions should feel free to contact Jill Steiner in the Admission Office at extension 1320.

Moravian Heart Walk Team Walks for \$\$\$

A team of forty Moravian students, faculty and staff hit the road on Sunday, September 19, in the American Heart Association's second annual Greater Lehigh Valley Heart Walk. Lehigh Valley Industrial Park IV in Hanover Township was the site of this event. It involved 1,000 walkers who were able to raise over \$100,000.

Over thirty students were organized by Allen Frank, resident director of Laurel Street. Joining the ranks of faculty and administration were Robert Windolph, Barbara Schultz, Karen Keim, George Brower, Jean Fritchman, Dorothy Bauder, Dorisann Berger, Barbara Kepner, Nancy Tracy, and Deborah Evans.

The Moravian team walked over 250 miles and raised nearly \$1,200.

Student Services Update

Withdrawals

Matthew Berry
Lisa Campbell
Matt D'Andrea
Elizabeth Russell