

# THE BULLETIN

Moravian College • Moravian Theological Seminary

December 7, 2000, Vol. XIV, No. 15 Page 1



## Moravian Homecoming Tailgate a Success

Moravian College's annual Homecoming tailgate, hosted by the MBA Advisory Board, took place on Saturday, October 14. The tailgate proved a resounding success overall, with more than 1300 alumni from the classes of 1949 to 2000 in attendance. Always a popular event, this year was no exception as the crowd enjoyed the beautiful fall weather and reunited with college friends. Jackie Karpow '96, Alumni Homecoming chair, recruited over 40 alumni volunteers to help in setting up the tailgate area and distributing decals to alumni. "It's a lot more work than most people realize," Jackie said, "but it all pays off in the end when you have this many Moravian people gathered together having a great time." Also on hand were a group of greyhounds stationed in the Alumni Association tent courtesy of the Save the Greyhounds Organization. The Association also gave prizes for the best tailgates.

## Holiday Celebration December 16

Moravian College and Moravian Theological Seminary will conduct its annual holiday celebration on Saturday, December 16. This year's celebration includes an additional event: from 11:00 a.m. to 2:00 p.m., Moravian will host a holiday luncheon at the Cathedral Church of the Nativity to provide food to residents of Bethlehem who might otherwise not be able to enjoy a seasonal feast.

Later that evening, College and Seminary faculty, administration, and support staff will gather for the traditional holiday gala in Johnston Hall. At the gala, President Rokke will announce this year's winners of the Lucy A. McCall and Louis J. Mirra awards for outstanding performance by support staff. The evening's activities will include a reception at 6:30 p.m. and dinner at 7:00 p.m. For more information, contact Debbie Hinkel at extension 1364.



## Faculty/Staff Activities

**Susan DeSanto-Madeya**, member of the nursing faculty, has been elected to serve on the cabinet for professional development of the Pennsylvania State Board of Nursing.

**Dana S. Dunn**, associate professor of psychology and chair of the Department of Psychology, was recently invited to join the editorial board of the *Journal of Social and Clinical Psychology*. The journal publishes empirical and theoretical articles examining the interface between clinical psychology and experimental social psychology. Dana will

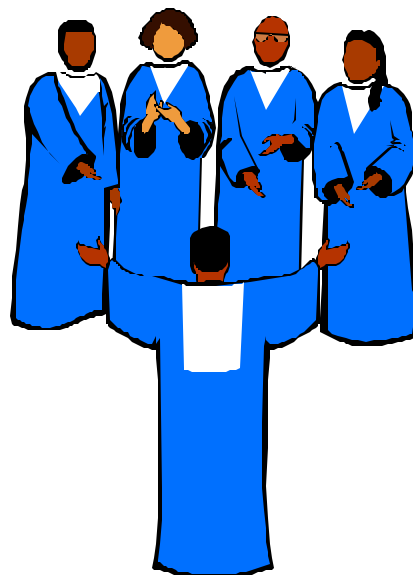
regularly write book reviews concerning this interface and referee manuscripts submitted to the journal. He will have the distinction of being the only member of the board who teaches at a liberal arts college rather than a research university.

**Carmen Ferrero-Pino**, assistant professor of Spanish, **Jean-Pierre Lalande**, professor of French and Latin and chair of the Department of Foreign Languages, and **Mildred Rivera-Martínez**, associate professor of Spanish, presented a session on the teaching of culture in advanced classes at the annual conference of the American Council for the Teaching of Foreign Languages in Boston, November 16-19. Carmen's presentation, "The Teaching of Linguistic Diversity in Spain," dealt with the different linguistic areas in Spain and the functions of each language in society, including the social and political connotations of language evolution from diglossia to functional bilingualism. Jean-Pierre's presen-

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## Celebrate Christmas with a Night of Holiday Music

The Moravian College Music Department and Music Institute present "Christmas at St. Ann's," a program of sacred choral works for Advent and Christmas, on Wednesday, December 13, at 8:00 p.m., in Peter Hall. The concert features the choir of St. Ann's Roman Catholic Church in Emmaus, where Carol Traupman-Carr, assistant professor of music and chair of the Department of Music, serves as choral director. The program includes works by Bruckner, Biebl, Hovhanness, Haugen, Holst, and a new arrangement of the traditional Latin hymn "O Sanctissima" (written by Carol this summer), as well as traditional Christmas carols. Admission is free to members of the student body, faculty, and staff when a Moravian College ID card is shown. Admission is \$5.00 for non-Moravian people. Tickets are available from the Music Department or will be available at the door.



### Bulletin

News for the *Information Bulletin* is welcome from all departments. Any news pertaining to administration, faculty, and staff may be sent to:

Christopher M. Hess  
Publications  
1309 Main St.

The *Bulletin* is usually published twice monthly with a deadline of 12:00 p.m. on Thursdays. Call Chris at ext. 1362 to confirm.

## Third Annual Mardi Gras Dance Scheduled

The Third Annual Mardi Gras Dance, sponsored by the Student Alumni Association and the Moravian College Alumni Association, will take place at the Radisson Hotel Bethlehem, Saturday, February 3. Mark your calendar and plan to join the rest of the Moravian College community for a night of great entertainment. Buses will run from North Campus to the hotel. For more information, contact the Alumni Office at extension 1366.

## Fraternity Toy Drive for Children

Sigma Phi Epsilon is sponsoring a toy drive up until December 9, for the Wordsworth Organization, which supports residential and special care for children with special needs and developmental delays in our region. New toys for children and youth aged 5-17 are welcome. Please place your gift in the large gray collection bin near the main staircase across from the HUB desk.



The Bulletin is now accessible on the Moravian College Web site. Please visit the site at [www.moravian.edu/NewsInfo/bulletin/Bulletin.htm](http://www.moravian.edu/NewsInfo/bulletin/Bulletin.htm)

## Marketing Advisory Board Holds Inaugural meeting



The Marketing Advisory Board held its first meeting on Saturday, November 18<sup>th</sup>. The board provides technical assistance, guidance, and an external perspective to the college regarding marketing.

The members are (left to right) Michael Wilson, Susanne Shaw, Harry Dimopoulos, Tennant Magee, J.P. Orlando, Marty Trichon (chair), Bernie Story, and Bob Schoenen. Members not pictured include Lynn Chynoweth and Joe Moore.

## The Bethlehem Area Education Foundation Seeks Participation

The Bethlehem Education Foundation, a nonprofit community organization created to help acquire and distribute funds to provide for innovative programs that supplement and enhance the quality of education and provide extended learning opportunities for students within the Bethlehem Area School District, announces its annual call for program proposals. The foundation seeks a very broad range of participants interested in offering programs consistent with its mission. In the past two years, the foundation has supported programs such as the Archi-Kids program at Donegan and Freemansburg Schools, the Gettysburg Experience at East Hills and Northeast Middle Schools, the middle school Jazz Ensemble Workshop, and the World Language Camp for elementary students. In its efforts to continue to support such programs, the foundation is seeking program proposals for all grade levels and welcomes proposals for summer activities as well as after school programs. Individuals interested in applying for a grant from the Bethlehem Education Foundation or seeking additional information can do so by contacting John Reynolds professor of political science and chair of the Department of Political Science, at extension 1408.

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tation, "The Challenge of Teaching French Culture in the Midst of Dramatic Changes," explained the integration of the European Union in the global economy and the dramatic cultural revolution that France, like other European countries, is experiencing. Mildred's presentation, "Teaching the Idols: Using Popular Music Icons in the Latin American Culture Class," introduced advanced-level topics such as political, economic, and social conditions, the role of women, and international relations, using materials from popular Latin American music. **Flor Maria Buitrago**, visiting instructor of Spanish, also attended the conference.

**Curt Keim**, vice president for academic affairs and dean of the faculty and professor of history and political science, and **Karen Keim**, member of the adjunct faculty in English, recently contributed chapters to *African Novels in the Classroom*, edited by Margaret Jean Hay of Boston University and published by Lynne Rienner. Each chapter is a discussion of how the contributor teaches a particular African work. Curt's entry, "Djibril Tamsir Niane's *Sundiata: An Epic of Old Mali*," discusses what is probably the most widely used literary work in African history courses. Karen treats the most recent of the twenty-four works covered in the book, a novel by Zimbabwean writer J. Nozipo Maraire, entitled *Zenzele: Letters to My Daughter*. The chapters include a synopsis of the work, the historical context, handouts and discussion themes, and suggestions for further reading.

**Diane Radycki**, assistant professor of art, reviewed the exhibition and catalogue of *Rosa Bonheur: All Nature's Children*, and the book *Rosa Bonheur: The Artist's Biography*, in the Fall 2000/Winter 2001 issue of *Woman's Art Journal*.

**Mildred Rivera-Martínez**, associate professor of Spanish, published an article entitled "Yo-Identidad-Caribe" in *Escrituras del yo: España e Hispanoamérica*, published in Italy by the University of Rome. Mildred's article deals with Caribbean novels that use a first-person narrator as an instrument to portray the historical transformations of the Caribbean.

**John D. Rossi III**, assistant professor of accounting, presented a seminar entitled "Current Issues in Financial Reporting—FASB Agenda Projects" to the Lehigh Valley Chapter of the Pennsylvania Society of Public Accountants on September 28.

**James S. Saeger**, professor of history at Lehigh University and a regular visiting professor at Moravian, has just published a study of the impact of European culture on indigenous peoples in South America. James' book, entitled *The Chaco Mission Frontier: The Guaycuruan Experience* (University of Arizona Press), investigates the reactions of the Guaycuruan peoples to missions that the Spanish established in the Gran Chaco of South America.

**Cas Sowa**, director of international studies, served as the conference planning coordinator for the NAFSA: Association of International Educators Region VIII annual conference, held in

Richmond, November 15-18. In addition to serving on the regional planning team, Cas organized a pre-conference workshop on short term study abroad program administration, presented a session entitled "You name it—I probably do it! The Challenges and Rewards of the One-Person Office," and chaired a session entitled "Study Abroad Insurance: Are You Covered?" which focused on Muhlenberg College's insurance planning process for study abroad programs.

## Student Affairs Update

### Withdrawing

Brandi Bok  
Monica Budinich  
Emily Flower  
Nicole Remyey  
Andy Schatz  
Jason Tague

