

THE BULLETIN

MORAVIAN COLLEGE • MORAVIAN THEOLOGICAL SEMINARY

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New Townhouse-Style Student Housing Construction to Begin in January

Construction will begin in January on new townhouse-style residences along west Laurel Street to accommodate approximately 100 students. The project was approved by the Board of Trustees at its October meeting. Completion is scheduled for August next year, to permit student occupancy for the upcoming fall term.

Each two-floor unit will have five single rooms, two bathrooms, a kitchenette, and a living room. Several units will be handicapped-

accessible. A limited number of townhouse groupings will be configured to accommodate a larger group of unit residents in order to meet student requests for such arrangements.

The residences will be initially designated Laurel C, D, E, and F. Most of the new housing units will be grouped on the south side of Laurel Street; a smaller set of three townhouse units will also be located across the street, near the quad between Beck-deSchweinitz

and Wilhelm Hall. As part of the construction project, this quad will be developed to include a sand volleyball court, areas for horse-shoes and quoits, and, it is hoped, picnic facilities. (See attachments to this *Bulletin*.)

The new student residences will meet two pressing needs of the College. Due to safety issues, maintenance costs, and quality of housing, the new residence units will replace some of the existing

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The Power of U Unites Moravian in Record Gift

Throughout October and early November, it wasn't just the outdoor thermometers that were rising. Moravian's United Way Campaign thermometer, displayed in the HUB, was on the

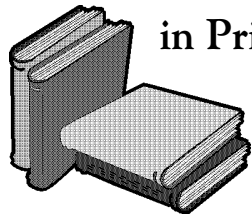
rise as well. This year's campaign closed with a record campus gift of \$20,300. This represents a 19% increase over our '97 campaign. Participation increased from 41% last year to 50% in this campaign, from 134 to 170 donors.

Moravian's team knew at the outset that "the power of U"

campaign goal was ambitious. However, the goal of \$20,000 was not only achieved, but exceeded by the demonstrated enthusiasm and commitment of the team and the support from the campus community. This campus commitment was recognized at the United

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Moravian People in Print



Kuserk publishes 50th, 51st reviews . . . Frank Kuserk recently saw both his 50th and 51st reviews appear in print. Frank began reviewing books, films, and meetings in 1982. Many of his reviews over the past 16 years have appeared in *Science Books & Films*, published by the American Association for the Advancement of Science, and *Choice*, a publication of the American Library Association. He has also written reviews that have appeared in *Ecology*, the *Bulletin of the Ecological Society of America*, and *Bios*. He has most recently been invited to write for the prestigious *Quarterly Review of Biology*.

Frank's 50th review, *Horn of Darkness: Rhinos on the Edge*, appeared in the October issue of *Ecology*. This book deals with the decline of black rhino populations in Africa and the attempts to protect this species by de-horning them, thus removing their economic value to poachers. Of particular importance is how the book integrates scientific, economic and political issues in exploring this issue.

Frank's 51st article, a review of *Moon in Bear's Eyes*, appeared in the November issue of *Science Books & Films*. This review is most special because he shares the byline with his 11-year old daughter, Laura. For the past few years Frank has been interested in K-12 environmental education and has been active in both teacher-education programs for elementary

Robert Youse Receives Commendation for Work Above and Beyond the Call of Duty

Some might liken Robert Youse's hobby to his profession. He drives the Moravian College bus, and his hobby involves the circus. But Bob loves working with the students despite the noise and mayhem, and transports about 100 a day.



Bob has worked at Morvian since 1979, switching from grounds crew to bus driver in 1987. He has received several letters of commendation in the past two years for outstanding service and recently received a certificate of appreciation for the work he has done since being named driver coordinator in December 1996. As coordinator., he schedules all drivers hours, supervises about eight part-time drivers, inspects all passenger vehicles. "He's also put in extra unpaid hours whenever he's needed or just to check up on trips, student activities or vehicle schedules," said Barbara Schultz, assistant director of administrative services for Facilities Services.

In his spare time, when not following Moravian sports, Bob delves into circus model building. For the last twelve years he has participated in shows to promote the circus and the history of the circus. He conducted a show about ten years ago on campus. He has three displays, HO, 1-inch and 1/4-inch, and uses a trailer to haul them around.

school teachers and in reviewing materials appropriate to this age level. When asked to review *Moon in Bear's Eyes*, he suggested to the editors that it might be even more advantageous to provide readers a review from a young person's perspective. The result was that *Science Books & Films*, created a new feature, the "Young Reviewers' Corner," for such reviews.

Traupman-Carr publishes music editing article . . . Carol Traupman-Carr's article "Hangin' in the Archives: Editing Moravian

Music" was published in the most recent edition of the *Moravian Music Journal* (Fall 1998). Her article discusses the current editorial policies of the Moravian Music Foundation (revised in 1996) and their ramifications for performers and scholars. In addition, the article details some of lessons learned about the performance practices of Moravian music and compositional choices made by eighteenth-century Moravian composers.

Friday Get-Together

Many thanks to the Athletics and Physical Education Department, for hosting the Friday Get-together of December for faculty and administrative staff, the final such event of the semester. Clarke Chapman, coordinator, reports that crowds of people flowed into the DogHouse, and lots of good conversation mingled with the assorted drinks and munchies, until the good-natured hosts eventually had to usher stragglers out the door.

Clarke said, "It was good to talk to the coaching staff that does so much for our college experience. Thank you for the hospitality."

For your calendars of the new year, 1999, you may wish to note that the Friday Get-Togethers have been scheduled for February 5 (the librarians of Reeves Library), March 5 (English Department), April 9 (Spanish), and May 7 (Payne Gallery). Thanks to all our colleagues who make these monthly events possible.

Bulletin

News for the information *Bulletin* is welcome from all departments. Any news pertaining to administration, faculty, and staff may be sent to:

Judy Mehl
Publications
1309 Main St.

The *Bulletin* is usually published twice monthly with a deadline of 4:00 p.m. on Thursdays. Call Judy at ext. 1362 to confirm. The next *Bulletin* will be January 12 because of the Holiday Break.

United Way

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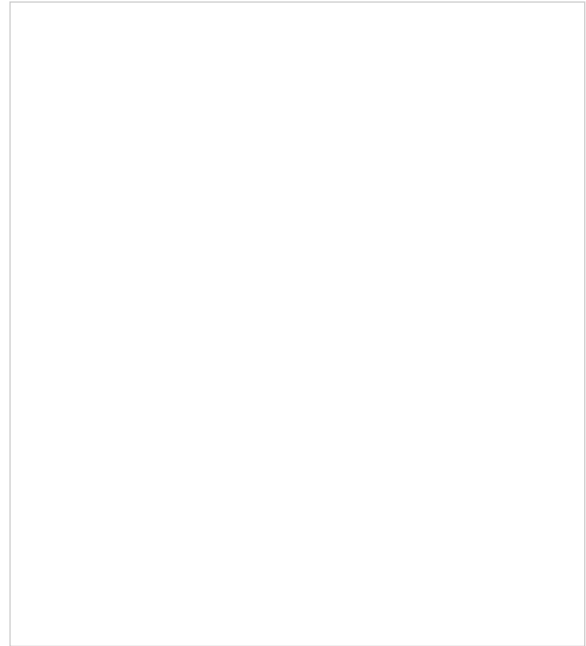
Way's 1998 Wrap-Up Celebration with the presentation of two awards to Moravian—the Bronze Award (percent of potential based on giving vs. payroll) and a Campaign Excellence Award to both Deb Evans and Moravian's Campaign Team.

Employee participation and giving has increased dramatically over the last three years as illustrated in Graph 1. In 1995 seventy-two employees contributed \$8,963.

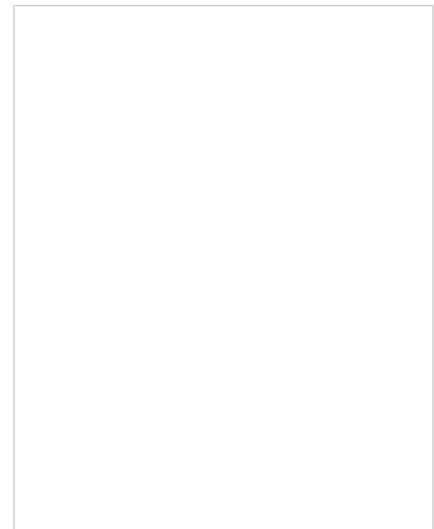
The number of contributions increased rapidly over the last three campaigns, with 160 employees participating this year to reach the grand total of over \$20,000. Hand in hand with the success of these campaigns is the acknowledgment of the potential of our campus community. Participation extends across employee categories as shown in Graph 2 which illustrates the number of donors as compared to the number of employees solicited. "Fifty percent participation is a milestone of which we as members of this community can be very proud.

It also provides incentive for future campaigns—we've come a long way, but have a long way to go!" said Deb Evans, campaign coordinator.

"A United Way gift is an investment in the community in which we live and work. It's a gift to our family, our neighbors, our friends, or persons just like you or me who may be in need," said President Erv Rokke. "Thanks go to Deb Evans, the United Way team, and all the members of the community who made this possible."



Graph 1



Graph 2

CMDS—A Shot in the Arm for More Than the Millennium Bug

“This is huge, really, really huge,” said Bernie Story, speaking exuberantly about something that will shortly affect the daily lives of everyone on campus. That something, often referred to simply as CMDS, is actually a full suite of administrative software known as Teams Elite provided by Computer Management and Data Services (CMDS).

Bernie, dean of admission and financial aid, is chair of the CMDS Implementation Committee, which has spent countless hours in past months preparing the campus community for the new program. “We have established a way to conduct business and make sure that all offices have the things they need. It’s a users’ group which includes representatives for each module of the Teams Elite software. It also includes representatives from DCS, the Seminary, and several members of CIT.” (See accompanying list of modules and representatives.)

Bernie and Donna Posivak, assistant director and manager of special projects for CIT, met recently to discuss the new program and its impact on campus. Donna, who is Teams Elite project manager, keeps in the background while she is responsible for the whole coordination of the new program.

This is the biggest change in the culture of the Moravian College community since the early '80s.

Bernie Story

Bernie, who expects to reap great benefits for Admission from the new program, spoke persuasively of its merits. “This is the biggest change in the culture of the Moravian College community since the early '80s. The way we do our job campuswide will change. This is significant for the administration on campus. That’s why we have to have each module involved.”

He added that involvement was not only strong, but enthusiastic. “It’s going extremely well. There’s some anxiety, yet when you take a couple steps back and look at the big picture it’s clear that we are moving on to a better plateau. There’s much more to be gained than lost and once people realize that they get over any of the anxiety.”

How did the switch to this innovative relational database come about? Ron Helmuth, director of CIT, addressed that issue. “What drove the decision to

implement CMDS was a sudden realization earlier this year that come the year 2000, the “millennium bug” would cause a huge portion of our current system to become non-functional. Bob Huth, former vice president for administration, saw this, coupled with the antiquated nature of that system, as literally a threat to Moravian College’s survival, and in a very short time led an effort to identify CMDS as an appropriate administrative solution.”

So what will the new program do? Bernie explained, “I see the new program empowering individual users—it’s a culture change. In the past if those in an office needed something done, they would call CIT to do it; this new suite of programs enables each individual or department to run programs, run reports, do mail merges, whatever they need. The technology has advanced so that now we’re able to catch up with a lot other colleges and universities.”

CMDS continued on page 4

The Team

Listed are the CMDS/Teams Elite modules and their corresponding representatives. Questions may be directed to one of these or to Donna Posivak, project manager. For now, those from CIT directly involved are Donna, Lisa Petriner, systems programmer, Meridith Poindexter-Bird, operations, Paul Edinger, IT analyst, and Kathy Benner, office manager but once CMDS goes on live, there will be frequent intermeshing with the user support staff and the networking staff.

Admissions	Bernie Story
Accounts Payable	Lillian Behrens
Accounts Receivable	Mary Deutsch
Advising	Bill Deeds
Alumni-Development	Lisa Brand
DCS	Eileen Grasso
Financial Aid	Steve Cassel
General Ledger	Ken Kalapay
Payroll	Julie Tostevin
Personnel	Deb Smull
Purchasing	Keith Dague
Registration	Mary Margaret Gross
Seminary	Gloria Conrad
Student Life	Bev Kochard
CIT	Donna Posivak
CIT	Lisa Petriner
CIT	Paul Edinger

CMDS—What Will it Do for You?

Continued from page 3

Donna expanded on that. “The program has a user-friendly GUI (Graphical User Interface) and a report writer. The report writer will give you the ability to access information and format the report the way you want it. CMDS also has a help desk staffed with technicians to assist users with problems or questions.”

On an individual department basis this means a wide range of pluses. The System 36 is very limited and constrained in its scope. Campuswide, Teams Elite will provide a complete student database, from the point students inquire about Moravian, through graduation and beyond. For the Admission Office, for instance, the new program will provide the ability to track multiple attributes of a student, something not available before.

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Other examples include Student Services which will enjoy the advantages of a single database rather than a series of fragmented data bases and the ability to keep a more accurate track of student involvements. “We can also track what alumni resources might be in areas of concern to us, such as career placement, internships, and general career search,” said Bob Windolph, associate dean of students. Academic advising will be able to put the tools for advising in the hands of the faculty. The Development Office will be able to track alumni, friends and benefactors.

Donna gave more particulars about the program itself in relation to the one the College uses now. “System 36 is an antiquated technology—the Teams Elite database is Y2K compliant and uses Microsoft SQL; it’s all cutting-edge technology. Teams Elite runs in a Windows environment, one already familiar to those on campus. System 36 is so old it is impossible to obtain support. The new program is a supported technology—when we can’t fix it we have places to go—a community of Teams Elite users.”

“The people involved in this thing really want it to work. And that’s odd. I think that’s strange, particularly when you talk about such a change in the culture here, the tendency would be for a lot of people to fight it. But everyone here really wants this to work,” Bernie said. He added, “For me personally, a great experience has been working so closely with so many of these people on campus. I’ve been here for two decades, but you know how it is. You know someone but you don’t know what the heck they do. This user group has allowed each of us a glimpse into each of the other’s little worlds, and that has gone a long way in terms of easing some of our anxiety. I’ve learned especially that with CIT we have a very professional, able group of people.”

Training Timeline

CMDS training has been divided into three on-campus sessions for the purpose of actually implementing the new relational database college administrative software system which will replace the old systems.

The first training session, setup, involved all team leaders, and was completed in October.

The second training session, planned for around March, involves a wider range of employees and will teach the actual use of the system. At present that includes approximately 40 people on campus. It’s basically all of the present users of System 36. As the new services come on line and more people become aware of the capabilities of the service, that number is expected to expand and training will be available as needed.

The third training session, for fine tuning everything, is scheduled for a month before the system goes live. The target date for this is May.

The go-live target for the conversion to Teams Elite software is set for midsummer.

Rickards Named GTE Academic All-America of the Year in Moravian Women's Volleyball

Senior middle hitter Stephanie Rickards of the Moravian College women's volleyball



team has been named to the 1998 GTE Academic All-America First Team College Division selected by the College Sports Information Directors of America. She was also named the GTE Academic All-America of the Year for the College Division, the first Moravian student-athlete ever to win the honor.

The College Division is made up of all the NCAA Division II and III Schools in the nation as well as all NAIA schools. Student-athletes from NCAA Division I schools are named to the University Division Teams.

Rickards, who maintains a perfect 4.00 grade-point average in secondary education, has also been named to the Middle Atlantic Conference Women's Volleyball Commonwealth League All-Star First Team, the MAC All-Aca-

ademic Team and the American Volleyball Coaches Association Mid-Atlantic All-Region Team for the second consecutive year this fall.

Rickards completed the season with a .368 hitting percentage along with a school record 468 kills and 125 blocks to lead the Lady Greyhounds to a 27-7 overall record and the school's second straight appearance in the NCAA Division III playoffs. She also had 276 digs and 38 service aces.

Rickards is currently playing forward for the Lady Greyhound women's basketball squad. She is averaging 10.3 points, 6.0 rebounds and 1.8 steals a game. She has made two starts for the 3-2 Lady Hounds and had career-highs with 15 points and five steals in the team's 71-64 victory at Albright College on December 9th.

Rickards is the 12th Moravian athlete to be named GTE Academic All-America Teams. There have been a total of 15 Academic All-Americans at Moravian including 10 over the past six years.

Payne Gallery Features Dark Odyssey Exhibit

Payne Gallery will have an opening reception on Thursday, December 17, from 7:30 to 9:00 p.m. for the exhibit *Dark Odyssey* by Philip Jones Griffiths. The exhibit opens on December 17, 1998 and closes on January 29, 1999.

In *Dark Odyssey* Griffiths brings together a selection of photographs representing four decades of work by one of the century's most prolific and dedicated photojournalists. He has worked in more than 140 countries and has clearly depicted the tragedies of war, famine and civil unrest.

He was born in Rhuddlan, Wales, in 1936. He initially studied pharmacy, but after photographing part time he joined the staff of the London *Observer*. Two years later he left his job to pursue a career as a freelance photojournalist. His first photographs as a correspondent were taken during the Algerian War in 1962, where he lived with soldiers in the mountains for two months. He has also covered the Vietnam War, the Yom Kippur War, the U.S. invasion of Grenada, the Karen Rebels in Burma, and victims of drought in India. He currently resides in Manhattan and continues to travel extensively on assignment.

The Payne Gallery is open daily (except Monday) from 11:00 a.m. to 4:00 p.m. For further information call (610) 861-1680 weekdays or (610) 861-1667 weekends.

Useful Ornaments

Again this year, the brothers of Alpha Phi Omega have kindly donated a Christmas tree to Reeves Library. The library staff will be decorating it with donated children's hats, mittens, gloves, scarves, and socks. When the tree is removed, the sisters of Gamma Sigma Sigma will deliver the donations to a local charity. If anyone is interested in donating any "useful ornaments" for the tree, please send them to the Reeves Library Office or feel welcome to come and place them on the tree yourself.



Activities

Chapman attends religious discussion at DisneyWorld . . .

Clarke Chapman of the Religion Department attended the national annual meeting of the American Academy of Religion, November 21-24. He reports, "The location, sad to say, was DisneyWorld, Florida, which caused many problems for crowding, eating, traveling from outlying motels, and possibly for our professional self-esteem! But programing was excellent; a keynote speaker was Marian Wright Edelman." Sessions which Clarke attended included discussions of religion and film, international principles of just peacemaking, the legacy of Dietrich Bonhoeffer, a documentary of the Branch Davidian disaster at Waco Texas, and a lively debate on moral/religious issues of President Clinton's scandals (which included Rev. Phil Wogaman, pastor to the Clintons and a former classmate of Clarke's).

Diamond attends symposium on the Lehigh Valley . . . George S. Diamond of the English Department attended the twenty-sixth annual symposium of the Lawrence Henry Gipson Institute at Lehigh University on November 6. Professor Gipson, a historian who specialized in the 18th century and published works on Colonial America, endowed the annual symposium in 18th-century studies. This year the topic was "Economic Development in the 18th Century Lehigh Valley." Dr. Marianne Wokek of Indiana University discussed immigrant kin and indentured servants; Dr. Stephen Cutcliffe of Lehigh and Karen Huetter of Historic Bethlehem discussed Moravian industrial

technology in Bethlehem; and Dr. Michael Kennedy of Michigan State discussed one Ludwig Nuspickel and his relationship to commercial networks in the Lehigh Valley. A reception and dinner followed the symposium. Concentration on the Lehigh Valley gave the symposium immediacy and it also underscored the rich history of this area.

LaPointe, Fiske work on digital history project for Reeves Li-

brary . . . Linda LaPointe, systems administrator, and Melanie Fiske, serials librarian, of Reeves Library, attended a Bureau of Library Development of Commonwealth Libraries workshop in Ephrata on December 1. The Library Services and Technology Act (LSTA) Grant Workshop was for prospective applicants of NETShare state projects that conform to the state's Long Range Program. This is a positive step the library can take towards a digital history project.

Berk and Falla help library prepare for disaster . . .

Rita Berk and Bonnie Falla attended a workshop entitled "Writing Your Disaster Preparedness and Recovery Plan" at PALINET Headquarters in Philadelphia on Dec. 2. The presenter Virgilia Rawnsley, director of preservation services at the Conservation Center for Art and Historic Artifacts, offers a series of workshops funded by the William Penn Foundation on disaster preparedness and response plans for libraries and museums. This workshop stressed the importance of having a written plan to respond to any disaster (e.g. fire, water leaks, etc.) that could damage valuable collections.

Bewildered? Torn?

Too many good causes at Christmas time and not enough cash? Here's a cause that won't cost a cent. Connie Carfagno in Duplicating is looking for donations of intercampus envelopes. You may donate large or small; no gift wrapping required. So clean out those desks and circulate some good cheer!

Get Ready to Party!

The Student Alumni Association and the Alumni Board invite you to the Moravian Mardi Gras Dance on Saturday, January 30, from 8:00 to 12:00 p.m. The DJ will be John from Holiday Sounds, the same DJ that provided the music for the inauguration. For this Mardi Gras Dance costumes are welcomed but not required for you to dance the night away. So come enjoy the fun and hors d'oeuvres at the Moravian Mardi Gras Dance. The dance is underwritten by Student Alumni Association, United Student Government, and the Alumni Board.

Student Services Update

Freshman Julie Young completed a withdrawal form on October 26 indicating her intention to transfer at the end of the fall term. Fortunately, she has now changed her mind and will be staying at Moravian. Please amend your records to reflect this change in her status.

Effective end of fall term:

Withdrawal
Will Schmehl

Leave of Absence
Kelly Mathis

Teaching of First-Year Writing Seminar Set for Summer of 1999 at Moravian

The Faculty Development Research Committee awarded this year's Summer Development Workshop grant to Joyce Hinnefeld and Joel Wingard of the English Department.

Joyce and Joel will begin the Teaching of First-Year Writing seminar in summer 1999. It is the first on the list of academic courses included in the new General Education Curriculum. The first-year writing course is designed to "provide and involve" the following; writing-to-learn and instruction in writing skills, library and on-line research, careful and correct use of citation of sources, appropriate technology, and reading assignments in line with the instructor's chosen topic(s) or theme(s), designed to foster critical thinking and awareness of rhetorical strategies.

Joyce and Joel will assemble a small, committed group of faculty members for this seminar so that they can focus on first, the development of a set number of pilot courses for the 1999-2000 academic year, and second, the creation of an informed committee/consulting group to address writing-related issues and concerns connected with the new general education curriculum.

Also, a "handbook" will be produced that will contain course syllabi, assignments, and rationales that will serve to guide future instructors of first-year composition. This document may be of use to faculty interested in teaching composition beyond the 1999-2000 academic year and who are unable to attend the summer seminar.

Joel has been a regular instructor of the course English 100, Writing,

since 1982. He was a co-designer of the original Interdepartmental 103, Core Communication, in 1990, and he taught a section of that course from the inception of the Core Curriculum in 1990 until 1993 and again in 1997 and 1998. In the latter two years, he was unofficial "director" of the Interdepartmental 103 staff—redesigning the course and its writing assignments, writing lesson plans for the staff, and leading his colleagues' development in the application of portfolio assessment. Joel is a member of the Council of Writing Program Administrators. He organized Moravian's participation in the National Council of Teachers of English's videoconference on portfolios in the writing classroom in 1997 and a faculty development workshop in writing-across-the-curriculum in 1998.

Joyce teaches the English 100 course and other, upper-level writing courses at Moravian. She serves as director of the Writing Center. Before coming to Moravian, she taught composition and writing-about-literature courses at several other colleges. She has presented work at the Conference on College Composition and Communication (4C's) and has published articles on the teaching of writing in the journals *Composition Forum* and *English in Texas*. She developed a special interest in the use of service learning within writing courses while attending the National Council of Teachers of English Winter Workshop in January 1998, and she has incorporated a service-learning component within a special topics course, English 295, Business and Community Writing, which she is

teaching this fall. She currently serves on the College's General Education Implementation Committee.

College and Seminary Explore Digitizing Book Collections

William G. Thomas, director of the Virginia Center for Digital History, presented a thorough program on the aspects of digitizing a collection and making it more widely accessible. Sponsored by Moravian College and Theological Seminary and the Bethlehem Area Public Library, the program was held December 4 in the HUB. An audience of faculty members, administrators, librarians, and historians listened as Thomas spoke in depth about the hugely successful project, "Valley of the Shadow: Two Communities in the American Civil War." This is a highly acclaimed project upon which a group in its formative stages would like to model a local Moravian history project. The consortial group would like to make available an easily accessible site on the Internet that encompasses materials held locally by various agencies and thereby give access to a wide audience. Thomas spoke at length on funding, technology, labor and expertise. The project can be found at (<http://jefferson.village.virginia.edu/vshadow2>).

Thomas holds a history degree from Trinity College and an M.A. and Ph.D. in history from the University of Virginia. His book, *Lawyering for the Railroad: Business, Law, and Power in the New South* will be published by Louisiana State University Press in the fall of 1999.

New Residences

Continued from page 1

overflow housing units. Presently about 185 students reside in overflow housing; the new student residences will significantly reduce that number. In addition, a few of the new units will accommodate enrollment growth.

President Rokke observes that "This new housing is designed not only to meet our need for additional and replacement student housing, but also to provide the type of housing that our students prefer. In our community colloquium and throughout this fall term, I've encouraged a commitment to excellence in all we do at Moravian. Construction of these new student residences reflects that commitment."

The construction effort will have minimal impact on faculty and staff, but will require relocation of 19 students between the fall and spring terms. It will also displace more than 100 parking

spaces from the Laurel Street parking lot. Alternate parking areas for students have been identified. Student Services is advising all day students and DCS all evening students of those areas in writing and at meetings at current residences. Additional parking areas will also be made available to faculty and staff; the Personnel Office is identifying those areas in a memorandum to faculty and staff.

Warfel Construction Company, based in Lancaster, has been selected to complete the project. Warfel is currently completing additions and renovations to facilities at Lafayette College and at Ursinus College. With an estimated total cost of \$4 million, the new residence construction and related projects will be funded through a 30-year bond issue.