

# PROGRAM-TO-PROGRAM TRANSFER MATRIX MORAVIAN COLLEGE COMENIUS CENTER

**Marketing Major**, Associate in Applied Sciences, Northampton Community College

*Transferring into*

**Organization Management Major - Concentration in Marketing**, Bachelor of Arts, Moravian College  
Comenius Center

NCC Course Code	NCC Course Title	Credits	Requirement Met by Course at Moravian College Comenius Center
ACCT101	Financial Accounting I	3	CCBU157 Accounting for Managers (Co-Requisite/must be taken <b>with</b> ACCT151 for credit)
ACCT155	Accounting for Managers	3	Elective
ARTA130	Introduction to Web Site Design	3	Elective
ARTA170	Computer Graphics	4	Elective
BUSA131	Principles of Marketing	3	CCBU221 Marketing Management (Concentration)
BUSA137	Principles of Selling	3	<b>Does not transfer</b>
BUSA152	Business Law I	3	CCBU212 Business and Society (Concentration/must be taken <b>with</b> BUSA202 for credit)
BUSA205	Management Fundamentals	3	CCBU161 Principles of Management (Co-requisite)
BUSA221G	Business Communication	3	Elective
BUSA235	Principles of Advertising/Public Relations	3	<b>Does not transfer</b>
BUSA 270	Marketing Simulation	3	<b>Does not transfer</b>
CISC101	Introduction to Computers	3	Elective
CMTH102	Speech Communication	3	ENGL230 Public Speaking (Elective)
ECON201	Macroeconomics	3	CCBU152 Principles of Economics (Co-Requisite/Comenius Curriculum 6c/must be taken <b>with</b> ECON251G for credit)
ENGL101C	English I	3	CCEN100 Professional Communication (Comenius Curriculum 1)
ENGL151C	English II	3	Elective (Comenius Curriculum 6b/must take ENGL151C for credit)
-----	Elective – (choose <b>one</b> ) ACCT151 Financial Accounting II <b>or</b> BUSA202 Business Law II <b>or</b>	3	CCBU157 Accounting for Managers (Co-Requisite/must be taken <b>with</b> ACCT101 for credit) <b>or</b> CCBU212 Business and Society

**Notes:**

1. Moravian College will accept course in transfer only if the grade earned in the course is a 'C' or better.
2. Moravian College will only transfer up to 64 credits of community college credit.
3. Only NCC courses that will transfer to Moravian College are listed unless marked otherwise.
4. Students must take at least 50% of the courses in their major at Moravian College (this includes courses listed as concentration, core, major, or major elective).
5. Courses marked with a '\*' will transfer as equivalent Moravian courses with portfolio review by a member of the art faculty.

ALV 11/08

	ECON251G Microeconomics		(Concentration/must be taken <b>with</b> BUSA152 for credit) <b>or</b> CCBU152 Principles of Economics (Co-Requisite/Comenius Curriculum 6c/must be taken <b>with</b> ECON251G for credit)
-----	General Education Elective (AH) – (choose <b>one</b> ) ARTA101 Art History Survey ENGL253 Creative Writing ENGL267 Poetry Writing MUSC101 Introduction to Music <b>or</b> PHIL202 Ethics and Moral Problems	3	Elective (Comenius Curriculum 6d) <b>or</b> Elective (Comenius Curriculum 5)
	General Education Elective (SIT) – (choose <b>one</b> ) HIST167 Vietnam ( <b>Non-Western</b> ) HIST168 History of the Middle East ( <b>Non-Western</b> )	3	Elective (Comenius Curriculum 6a – it is recommended that a <b>Non-Western</b> course be selected)
-----	Mathematics Elective (QL) – MATH150 Introductory Statistics	3	CCMA107 Elementary Statistics (Comenius Curriculum 2)
	<b>Total Credits:</b>	<b>61</b>	

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