

## EVA MARIKOVA LEEDS

### Curriculum Vita

#### ADDRESS:

1405 Sussex Road  
Wynnewood, PA 19096  
(610) 896-7865

Department of Economics and Business  
Moravian College  
Bethlehem, PA 18018  
(610) 861-1446  
marik@moravian.edu

#### EDUCATION:

Michigan State University, B.A. with high honors, Phi Beta Kappa, 1977.  
Princeton University, M.A., 1979; Ph.D. 1983.

#### MAJOR FIELDS OF INTEREST:

Sports Economics  
Economic Development  
Financial Markets and Institutions

#### PROFESSIONAL EMPLOYMENT:

Professor, Moravian College, July 2013 to present.  
Associate Professor, Moravian College, September 2005 to June 2013.

*Courses:* Writing 100: Risk and Responsibility; Principles of Economics; Economic and Business Statistics; Money, Banking, and Financial Policy; Managerial Finance; Intermediate Microeconomics; Intermediate Macroeconomics; Economic Development; Applied Econometrics; History of Economic Thought; Economics of Sports; All About Prague

Associate Professor, Temple University Japan, July 2007 to June 2009 (on leave of absence).  
*Courses:* Microeconomic Principles, Introduction to Financial Markets, Statistical Methods and Concepts, Principles of Financial Management, Intermediate Macroeconomic Analysis

Associate Professor (untenured), Moravian College, September 2003 to August 2005.  
Assistant Professor, Moravian College, September 2000 to August 2003.  
Visiting Assistant Professor, Moravian College, September 1999 to August 2000.

*Courses:* Principles of Economics, Managerial Finance, Intermediate Microeconomics, Intermediate Macroeconomics, International Economics, Economic Development, Introduction to College Life, Industrial Organization, Economic and Business Statistics, Culture and Development, All About Prague

Adjunct Lecturer, Widener University, January 1996 to June 1999.  
*Courses:* Principles of Microeconomics, Elementary Statistical Analysis, Intermediate Statistical Analysis, History of Economic Thought, Money and Banking

Adjunct Assistant Professor, Rider University, September 1996 to May 1997.  
*Graduate Courses:* Economic Analysis, Managerial Economics

Advisor to the Minister, Ministry of the Economy of the Czech Republic, September 1994 to March 1995.

Assistant Professor, Franklin and Marshall College, July 1987 to June 1994.  
*Courses:* Business Finance, Business Statistics, Investments, Speculative Markets, Advanced Financial Theory

Fulbright Lecturer, Prague School of Economics, Fall 1991. *Courses:* Money and Banking

Assistant Professor, Villanova University, September 1986 to June 1987.  
*Courses:* Principles of Macroeconomics, Money and Banking

Assistant Professor, Temple University, September 1983 to June 1986.  
*Courses:* Money and Credit, Financial Markets and Institutions, Financial Management

Assistant Professor, University of Houston, September 1982 to August 1983.  
*Courses:* Intermediate Macroeconomics, Monetary Theory and Policy

Instructor, Rutgers University, September 1981 to June 1982.  
*Courses:* Introduction to Macroeconomics, Money and Banking

#### **AWARDS and FELLOWSHIPS:**

Guest Researcher, Institute for the Study of Labor (IZA), February-April 2016  
Visiting Scholar, University of Michigan, September 2006 to April 2007  
The Foundation for a Civil Society, Expert Advisors Program, Fall/Winter 1994  
Fulbright Lecturing Award, Prague School of Economics, Fall 1991  
Wye Faculty Seminar Fellowship, 1988  
Summer Research Fellowship, Temple University, 1986  
Princeton University Fellowship, September 1977 to May 1981

#### **ARTICLES:**

"On the Similarity of Macro-econometric Models of Market and Planned Economies: The First Models of Czechoslovakia," with Jan Kmenta, Comparative Economic Studies, XXIX, Spring 1987, pp. 63-80.

"Why Are Mortgage Rates So Uniform?" Atlantic Economic Journal, XV, July 1987, pp. 33-41.

"Interest Rate Risk with Price-Level Adjusted Mortgages," Housing Finance Review, VIII, No. 2, Spring 1989, pp. 107-116.

"The Birth and Death of Central Planning," (in Czech), Promeny, Vol. 28, No. 2, April 1991, pp. 81-89.

"The Market for Indexed Financial Instruments," Eastern Economic Journal, XVII, No. 3, July-September 1991, pp. 291-296

"The Riskiness of Price-Level Adjusted Mortgages," Review of Business, Vol. 15, No. 1, Summer/Fall 1993, pp. 42-45.

"Voucher Privatization in Czechoslovakia," Comparative Economic Studies, XXXV, No. 3, Fall 1993, pp. 19-37.

"Models of Disequilibrium and Shortage in Centrally Planned Economies," Atlantic Economic Journal, Vol. 22, No. 3, September 1994.

"The Reemerging Mortgage Market in the Czech Republic," The Financier, Vol. 2, No.1, February 1995, pp. 66-74. Reprinted in International Securitisation Report, Issue 13, August 1995, pp. 31-37.

"The Mortgage Market in the Czech Republic," Housing Finance International, Vol. X, No. 3, March 1996, pp. 11-19.

"Bachelor's and Master's Degrees Yesterday and Today," (in Czech), Noted Czech Entrepreneurs and Czech Economists Abroad, Proceedings of the Conference in Celebration of the 650th Anniversary of the Founding of Charles University, Karolinum Press, Prague, 1999.

"The Mortgage Market in the Czech Republic," in Jan P. Skalný and Miloslav Rechcigl, Jr., Editors, The Transformation of Czech and Slovak Societies on the Threshold of the New Millennium and Their Role in the Global World, Selected Papers from the 21<sup>st</sup> World Congress (of SVU), Pilsen, Czech Republic, June 23-30, 2002, 406-410.

"The Effect of Interest Rates on Building Savings in the Czech Republic," in Moravia from World Perspective, Selected Papers from the 22<sup>nd</sup> World Congress of Czechoslovak Society of Arts and Sciences (SVU), Olomouc, Czech Republic, June 26-July 4, 2004, edited by Tomáš Motlíček and Miloslav Rechcigl, Repronis, Ostrava, 2006, pp. 71-75.

"A Stadium by Any Other Name: The Value of Naming Rights," with Michael Leeds and Irina Pistolet, Journal of Sports Economics, Vol. 8, No. 6, December 2007, pp. 581-595.

"International Soccer Success and National Institutions," with Michael Leeds, Journal of Sports Economics, Vol. 10, No. 4, August 2009, pp. 369-390.

"The Role of Managers in Team Performance," with David Berri, Michael Leeds, and Michael Mondello, International Journal of Sport Finance, v. 4, no. 2, May 2009, pp. 76-93.

“Gold, Silver, and Bronze: Determining National Success in Men’s and Women’s Summer Olympic Events,” with Michael Leeds, Jahrbücher f. Nationalökonomie u. Statistik, 232(3), 2012, 279-292.

“Cracking the Glass Ceiling,” with Michael Leeds, Ivey Business Journal, University of Western Ontario, January/February 2015 <http://iveybusinessjournal.com/cracking-the-glass-ceiling/>

“Gender Differences in Response to Setbacks: Evidence from Professional Tennis (with Lauren Banko and Michael Leeds), Social Science Quarterly, 97(2), June 2016: 161-176.

Monopsony Power in the Labor Market of Nippon Professional Baseball (with Michael Leeds), Journal of Managerial and Decision Economics (forthcoming)

### **CHAPTERS and BOOKS:**

"The Birth and Death of Central Planning," Chapter 2 in The Political Economy of Global Restructuring: Volume I, Economic Organization and Production, Ingrid Rima, editor, Edward Elgar, 1993.

Making Government Work: Lessons from America’s Governors and Mayors, Rowman and Littlefield, 2000, co-edited with Paul J. Andrisani and Simon Hakim.

“Event Analysis,” with Michael Leeds, Chapter 16 in Leo Kahane and Stephen Shmanske, Editors. Oxford Handbook of Sports Economics, Oxford, UK: Oxford University Press, 2012.

Handbook on the Economics of Women’s Sports, Edward Elgar, 2013, co-edited with Michael Leeds. <http://www.elgaronline.com/abstract/9781849809382.xml>

“Do Men and Women Respond Differently to Economic Contests? The Case of Men’s and Women’s Figure Skating,” with Michael Leeds, Chapter 15 in Handbook on the Economics of Women’s Sports (above).

### **NOTES, BOOK REVIEWS, and BLOGS:**

"The Bird-in-the-Hand Argument Revisited," Atlantic Economic Journal, XVIII, December 1990, p. 77.

"One Up on Wall Street," Journal of Small Business Management, July 1991, Vol. 29, No. 3, pp. 80-82.

"Contrasting Styles of Industrial Reform: China and India in the 1980s," Comparative Economic Studies, XXXV, No. 3, Fall 1993, pp. 72-75.

“The Next Great Globalization: How Disadvantaged Nations Can Harness Their Financial Systems to Get Rich,” *Eastern Economic Journal*, Vol. 34, No. 1, Winter 2008, pp. 135-8.

“A Stadium by Any Other Name: Reply to Blair and Haynes,” with Michael Leeds and Irina Pistolet, *Journal of Sports Economics*, April 2009, 10(2), pp. 207-208.

“From Communists to Foreign Capitalists,” *Comparative Economic Studies*, 2009, No. 2, vol. 51, pp. 278-280.

The Beautiful Game and the Dismal Science (with Michael Leeds), *OECD Insights*, <http://oecdinsights.org/2010/06/14/the-beautiful-game-and-the-dismal-science/> June 2010

### **WORK IN PROGRESS:**

“Incentives and Rewards of Head Football Coaches”

“Developmental Deficits in the Arab World”

“Competitive Balance in Japanese Baseball”

### **PRESENTATIONS—Since 2001:**

“The Mortgage Market in the Czech Republic,” The 21<sup>st</sup> World Congress of the Czechoslovak Society of Arts and Sciences, Pilsen, June 2002.

“The Effect of Tariffs on the Steel Industry,” (with Borko Milosev), 54<sup>th</sup> International Atlantic Economic Conference, Washington, DC, October 2002.

“What’s in a Name? The Value of Naming Rights,” (with Michael Leeds and Irina Pistolet), by Michael Leeds, Economics Department seminar at the University of Maryland-Baltimore County, March 2003.

“What’s in a Name? The Value of Naming Rights,” (with Michael Leeds and Irina Pistolet), by Michael Leeds, 78<sup>th</sup> Western Economic Association Meetings, Denver, July 2003.

“The Effect of Interest Rates on Building Savings in the Czech Republic,” The 22<sup>nd</sup> World Congress of the Czechoslovak Society of Arts and Sciences, Olomouc, June 2004.

“Assessing Development in the Arab World,” Eastern Economic Association 31<sup>st</sup> Annual Conference, New York, March 2005.

“Analyzing Development in the Arab World,” Southern Economic Association 75<sup>th</sup> Annual Conference, Washington, DC, November 2005.

“Total Factor Productivity in the National Basketball Association,” (with Michael Leeds), by Michael Leeds, Eastern Economic Association 32<sup>nd</sup> Annual Conference, Philadelphia, PA, February 2006.

“The Effect of Tariffs on the Steel Industry,” 23<sup>rd</sup> World Congress of Czechoslovak Society of Arts and Sciences (SVU), České Budějovice, Czech Republic, June 2006.

“International Soccer Success and National Institutions,” (with Michael Leeds), Eastern Economic Association 33<sup>rd</sup> Annual Conference, New York, NY, February 2007.

“Developmental Deficits in the Arab World,” Conference of the Czechoslovak Society of Arts and Sciences, Bethlehem, PA, June 2007.

“The U.S. Sub-Prime Crisis,” Institute for Contemporary Japanese Studies Economics Seminar, Temple University Japan, April 23, 2008.

“Incentives and Rewards of Head Football Coaches,” (with Michael Leeds and Danna Tang), by Michael Leeds, Western Economic Association International 83<sup>rd</sup> Annual Conference, Honolulu, HI, June 2008.

“Japan, Asia, and the Financial Meltdown,” Institute for Contemporary Japanese Studies Panel Discussion, Temple University Japan, October 22, 2008.

“Who Wins What Medals? Income, Culture, and Olympic Performance,” (with Michael Leeds) Western Economic Association International Pacific Rim Conference, Kyoto, Japan, March 2009.

“Testing for the Impact of Performance Enhancing Drugs in Major League Baseball,” (with Michael Leeds) by Michael Leeds, International Health Economics Association Conference, Beijing, China, July 2009.

“Performance and Rewards: The Case of Division I-A Football Coaches,” (with Michael Leeds and Danna Tang) by Michael Leeds, Eastern Economic Association 36<sup>th</sup> Annual Conference, Philadelphia, PA, February 2010.

“Who Wins What Medals?” (with Michael Leeds), Western Economic Association International 85<sup>th</sup> Annual Conference, Portland, OR, July 2010.

“Causes and Consequences of Competitive Balance in Japanese Baseball,” (with Michael Leeds), Eastern Economic Association 37<sup>th</sup> Annual Conference, New York, NY, February 2011.

“Do Men and Women Respond Differently to Pressure? Evidence from Figure Skating,” (with Michael Leeds), Southern Economic Association 81<sup>st</sup> Annual Conference, Washington, DC, November 2011.

“The Impact of Star Effect: Was Annika Sorenstam Bad for Golf?” (with Michael Leeds), Eastern Economic Association 38<sup>th</sup> Annual Conference, Boston, MA, March 2012.

“Was there an ‘Annika Sorenstam’ Effect in the LPGA?” (with Michael Leeds), ODE Session of the Allied Social Science Associations Annual Meeting, San Diego, CA, January 2013.

“The Future of the Euro,” YWCA Great Decisions Lecture Series, Bethlehem, PA, February 2013.

“Coming Back: Gender Differences in Responses to Negative Outcomes,” (with Michael Leeds and Lauren Banko), Eastern Economic Association 39<sup>th</sup> Annual Conference, New York, NY, May 2013.

“Do Superstars Matter for Women?” (with Michael Leeds), Western Economic Association International 88<sup>th</sup> Annual Conference, Seattle, WA, June 2013.

“Gender, Preferences, and Comebacks,” (with Michael Leeds and Lauren Banko), Southern Economic Association 83<sup>rd</sup> Annual Conference, Tampa, FL, November 2013.

“Football Coaches’ Salaries and Rent-sharing: The Case of the BCS,” (with Michael Leeds), Western Economic Association International 89<sup>th</sup> Annual Conference, Denver, CO, July 2014.

“The Movement of Baseball Players from Japan to the US: An Inverted Will Rogers Phenomenon?” (with Aju Fenn and Michael Leeds), Eastern Economic Association 41<sup>st</sup> Annual Conference, New York, NY, February 2015.

“Superstar effects among college football coaches” (with Michael Leeds), Western Economic Association 90<sup>th</sup> Annual Conference, Honolulu, HI, June/July 2015.

“Tokyo 2020: Public or Private Interest?” Western Economic Association International 12<sup>th</sup> International Conference, Singapore, January 2016.

“Fairness or Efficiency? The Case of NPB,” Brownbag Seminar Series, Institute for the Study of Labor (IZA), Bonn, Germany March 2016.

“Incentives and Institutions: The Case of Nippon Professional Baseball,” 20<sup>th</sup> Conference of the German Association of Sport Economics and Sport Management, University of Tubingen, Germany, May 2016.

June 2016