TIME TO
EXPERIENCE...

the QUALITY of Moravian's tradition of excellence.

the CONVENIENCE of programs designed to accommodate the needs and busy lifestyles of adult students.

the AFFORDABILITY of evening degrees and certificates.

GRADUATE PROGRAMS
Master of Business Administration (MBA)
Master of Health Administration (MHA)
Master of Science in HR Management (MSHRM)
Master of Arts in Teaching
Master of Education in Curriculum and Instruction
Master of Science Program in Nursing

UNDERGRADUATE PROGRAMS
• Accounting
• History
• Education
• Management
• English
• Nursing
• Graphic Design
• Studio Art

APPLY AND REGISTER ONLINE
http://comenius.moravian.edu

MORAVIAN COLLEGE
The Comenius Center
1200 Main Street
Bethlehem, PA 18018
610-861-1400
comenius.moravian.edu

ADVANCE YOUR CAREER WITH THE
MORAVIAN MBA.
MBA PROGRAM OVERVIEW

The Moravian MBA program delivers a strategic balance of leadership and managerial skills that enhance your effectiveness as a leader in organizations today and tomorrow. To be successful, leaders must work in teams in diverse settings to create and implement solutions that further their organizations’ goals and the well-being of society. This program’s dual focus provides a competitive advantage in core managerial skills, as well as critical leadership skills necessary for managing people and change.

Holding advanced academic degrees and having work experience in various business environments, faculty members of the Moravian MBA program bring their knowledge, enthusiasm, and real-world experience into the classroom.

The Moravian MBA program is designed specifically for working adults, with classes offered evenings and weekends in both traditional and blended formats. Students can complete the degree in two years, but have the flexibility and convenience to take classes at their own pace.

Moravian MBA students complete 36-credit hours of coursework:

- Four graduate-level leadership core courses (12-credit hours)
- Four graduate-level functional core courses (12-credit hours)
- Four graduate-level courses in your chosen concentration (12-credit hours)

MORAVIAN MBA CORE

Core subjects are studied by all Moravian MBA students in two sets of courses, four courses each.

Leadership Core
- CCBU 511 Developing Leadership Competencies
- CCBU 513 Leading People in Organizations
- CCBU 521 Ethics, Law, and Social Responsibility
- CCBU 571 Leading Change in Organizations

Functional Core
- CCBU 515 Microeconomic Foundations for Strategic Management
- CCBU 517 Corporate Financial Management
- CCBU 519 Managing Operations
- CCBU 555 Business Research Methods

MBA CONCENTRATIONS

Concentrations in the Moravian MBA create the flexibility you need to focus your graduate work in areas of interest that meet your career needs. Each Moravian MBA student chooses one concentration in which to specialize.

Accounting
- CCBU 552 Managerial Accounting
- CCBU 553 Money, Banking, and Financial Policy
- Plus two electives

Business Analytics
- CCBU 556 Decision Analysis
- CCBU 557 Data Mining
- Plus two electives

General Management
- CCBU 523 Marketing Management & Strategy
- Plus three electives

Healthcare Management
- CCBU 532 Managing Health Care Organizations
- CCBU 534 Health Care Financing Systems
- CCBU 536 Law, Regulations & Ethics in the Health Care Environment
- Plus one elective

Human Resource (HR) Management
- CCBU 563 Current Legal Issues in HR Management
- Choose between one of two elective tracks to complete concentration.
  - HR Leadership
  - Workplace Learning & Performance Electives

Supply Chain Management
- CCBU 545 Procurement and Sourcing Strategy
- CCBU 547 Integrated Logistics Systems
- CCBU 549 Supply Chain Management Technology
- Plus one elective

ADMISSION PROCEDURES

Admission to the Moravian MBA program is open on a rolling basis. Classes begin in six different sessions each year. Program admission requirements include a regionally accredited baccalaureate degree and the completion of undergraduate prerequisites*, either prior to matriculation or as part of the program:

- Financial Accounting
- Financial Management for Business
- Information Systems for Managing
- Principles of Economics
- Principles of Marketing
- Statistics

You do not need to submit the GMAT if you have two years of full-time work experience or an overall undergraduate GPA of 3.33 or higher. For more information or to apply, visit us at http://comenius.moravian.edu to start earning your degree.

*Course waivers may apply based on a student’s previous educational and professional experience. An advisor can determine the prerequisite requirements you may need.