TIME TO BEGIN.

At the Moravian College Comenius Center, you will find AFFORDABLE evening degree and certificate programs designed to accommodate the needs and busy lifestyles of adult students.

Experience the QUALITY of our Moravian tradition of excellence.

GRADUATE PROGRAMS
- Master of Business Administration (MBA)
- Master of Health Administration (MHA)
- Master of Science in HR Management (MSHRM)
- Master of Arts in Teaching
- Master of Education in Curriculum and Instruction
- Master of Science Program in Nursing

UNDERGRADUATE PROGRAMS
- Accounting
- Art Education
- English
- Graphic Design
- History
- Management
- Nursing
- Studio Art

STAY CONNECTED
Moravian Art Department Blog: moravianartblog.com

LEARN MORE
Moravian Art Department Website: home.moravian.edu/public/art/

APPLY AND REGISTER ONLINE
comenius.moravian.edu

MORAVIAN COLLEGE
The Comenius Center
1200 Main Street
Bethlehem, PA 18018
610 861-1400
THE COMENIUS CENTER  Graphic Design concentration combines a well-rounded liberal arts education, art and design foundations, and technical classes taught by experienced professionals. The result is an education that complements the adult student’s experience with skills such as thoughtful decision-making, time management, and graphic design techniques that are relevant to real-world careers or pursuit of an advanced degree. A great example is the Portfolio Seminar course, where senior students create multiple unique projects for their professional portfolio, while self-managing their project deadlines.”

CAROL REPYNECK, CLASS OF 2014  
BA IN ART, GRAPHIC DESIGN TRACK

▼ Carol Repyneck, Beverage Branding, Portfolio Seminar Course Project, 2012

GRAPHIC DESIGN MAJOR
The graphic design track prepares students for a variety of careers in the design field, including advertising, web design, and publication. It also provides a foundation for advanced study.

Required Courses
ART 113  Global Perspectives in Art History to the Renaissance  
ART 131  Introduction to Graphic Design  
ART 142  Visual Foundations  
ART 170  Drawing I  
ART 180  Painting I  
ART 229  Modern Art (WI)  
ART 230  Typography and Information Design  
ART 231  Publication Design  
ART 268  Digital Photography  
ART 331  Graphic Design: History and Practice  
ART 346  Interactive Design  
ART 373  Design Internship  
ART 374  Portfolio Seminar

Elective Courses*
ART 114  Art History Since the Renaissance (recommended)  
ART 254  Digital Video  
ART 368  Digital Photography II  
MATH 109  Math for Design, for LinC F2

* You may also wish to take other courses in studio art, art education, or art history as electives.

STUDIOSOUTH
Students at Moravian operate a student-run graphic design business, StudioSouth, providing them with an opportunity to do real-world design projects with clients, deadlines, and payment for their work.

GENERAL EDUCATION AND ELECTIVE COURSES
A Moravian College baccalaureate degree consists of 32 course units (128 credits) of study. The course units are grouped into general education courses, courses in the graphic major, and general elective courses.

Our general education curriculum provides you with a deeper understanding of, and broader appreciation for, many diverse, yet integrated, components of the society in which we live. General elective courses provide the opportunity to enhance the depth and breadth of your liberal arts education, or you may wish to take additional art courses as electives.

Inform your adviser if you have prior college credits that may transfer to Moravian. Design and studio courses require a portfolio evaluation to transfer.

THE LEARNING ENVIRONMENT
At Moravian College, you’ll enjoy:
- Courses taught by experienced and knowledgeable instructors with assistance available days and evenings from the Center for Information Technology, Reeves Library, and the Writing Center staff.
- A learning community that values your real-world experience.
- A deeper understanding of the ethical dimensions of your field, and its influence on society.

OUTCOMES
Some of many interesting careers being pursued by our design graduates include: Art Director, Popular Science magazine; Senior Online Designer, Rodale Publications; Former Manager of Creative Services, Ironpigs Baseball; and Webmaster, Moravian College.