The Moravian MBA Concentrations

In addition to the core courses, students in the Moravian MBA take four courses (12 credits) in a concentration of their choosing. The six available concentrations are:

**Accounting**
The Moravian MBA Accounting Concentration was created to meet Pennsylvania Act 73 of 2008 educational standards for earning the certified public accountant (CPA) license. Courses in the concentration will introduce students to advanced uses of accounting.

**Required Concentration Courses**
- Managerial Accounting
- Advanced Corporate Financial Management

**Elective Courses**
- Two non-core and non-Accounting Concentration courses offered in the MBA, Master of Human Resource Management, or Master of Health Administration programs. Consult with your advisor in selecting these courses.

**Business Analytics**
The Business Analytics concentration is specifically designed to equip today’s business leaders with the latest analytical tools needed to master very large databases to fully understand and reach effective decisions that must optimize multiple objectives within highly uncertain business environments. Courses in this concentration develop students’ knowledge of how to collect data from relational database systems and use the data with valid and reliable methods of data collection. Students develop advanced skills using Microsoft Excel® and IBM’s SPSS® data analysis software. Students also learn how to apply data to decisions using quantitative and qualitative decision making tools.

**Required Concentration Courses**
- Decision Analysis
- Big Data Management
- Big Data Analytics

**Elective Courses**
- One non-core and non-Business Analytics Concentration course offered in the MBA, Master of Human Resource Management, or Master of Health Administration programs. Consult with your advisor in selecting this course.
Business Management
The General Management concentration provides a general business MBA attractive to individuals interested in improving their managerial knowledge and skills while remaining generalists. Individuals without a business undergraduate major and now holding management positions will find this concentration to be a great choice to further their careers.

Required Concentration Course
  Marketing Management and Strategy

Elective Courses
  Three non-core courses offered in the MBA, Master of Human Resource Management, or Master of Health Administration programs. Consult with your advisor in selecting these courses.

Healthcare Management
Healthcare is a dynamic field seeing rapid change in how and where care is delivered, who is providing services, and how care is financed. Healthcare managers can make significant contributions to improving the health of communities, whether from assisted living programs, clinics, healthcare associations, hospitals, nursing homes, physician practices, mental health organizations, rehabilitation centers, or any other organizations in the healthcare environment. The Moravian MBA program is a participant in the American College of Healthcare Executives (ACHE) Higher Education Network. This affiliation provides MBA students in healthcare management with access to resources and development activities in healthcare management, including scholarships to eligible students.

Required Concentration Courses
  Managing Health Care Organizations
  Health Care Economics and Financing Systems
  Law, Regulations, and Ethics in the Health Care Environment

Elective Courses
  One non-core course and non-Healthcare Management concentration course offered in the MBA, Master of Human Resource Management, or Master of Health Administration programs. Consult with your advisor in selecting this course.

Human Resource Management
Grounded in the same business strengths as other MBA concentrations, the human resource management (HR) concentration allows students to extend their knowledge into the discipline of HR. The concentration allows students to take courses offered in the Master of Human Resource Management degree program.

Required Concentration Courses
  Select one of two concentration tracks

  HR Leadership
    Current Legal Issues in HR Management
    Global Talent Management
    Compensation and Benefits Management
**Workplace Learning & Performance**

- Current Legal Issues in HR Management
- Training and Development Systems
- Managing Performance, Motivating, Coaching, & Evaluating

**Elective Courses**

One non-core course and non-HR concentration course offered in the MBA, Master of Human Resource Management, or Master of Health Administration programs. Consult with your advisor in selecting this course.

**Supply Chain Management**

The concentration in Supply Chain Management develops students' knowledge and skills in the identification, acquisition, positioning, and management of resources that organizations need to attain their objectives. Supply chain management has a strategic role in many organizations beyond just purchasing and procurement. In addition, supply chain management focuses on improving an organization's bottom line, acting as a source of strategic information for decision makers, increasing efficiency and productivity, improving the competitive position of the organization, increasing customer satisfaction, and positively impacting the organization's image.

**Required Concentration Courses**

- Procurement and Sourcing Strategy
- Integrated Logistics Systems
- Supply Chain Management Technology

**Elective Courses**

One non-core course and non-Supply Chain Management concentration course offered in the MBA, Master of Human Resource Management, or Master of Health Administration programs. Consult with your advisor in selecting this course.