

Paths to Sustainability: The Tellus Institute's Scenarios

Tuesday, February 21 | 7 p.m. | UBC Room, HUB

Presenter: **Dr. Tom Egan, Moravian College**

Discussant: **Dr. Christopher Borick, Muhlenberg College**

A “sustainable” path for Nature that includes human, plant and animal survival with an acceptable quality of life for all will require humanity to collectively accomplish the near simultaneous achievement of climate stability, population stability, economic justice, biodiversity preservation, and global governance - all within 100 years. Most of the current recommended solutions may be too partial, localized, and lacking in implementation impetus, given the gravity and time urgency of the global challenge.

Dr. Tom Egan, Moravian College, will discuss the limitations of current approaches and will present scenario analysis methodology and the six Tellus scenarios to illustrate a more comprehensive and timely path to sustainability.



Chris Borick

Dr. Christopher Borick is Professor of Political Science at Muhlenberg College, and has taught and published on issues related to environmental policy and climate change. He is the

Director of the Muhlenberg College Institute of Public Opinion and is a nationally recognized public opinion researcher who has conducted over 250 large-scale public opinion surveys during the past fifteen years. The results of these surveys have appeared in numerous periodicals including Time Magazine, The Wall St Journal, New York Times, Los Angeles Times and Washington Post. He has also provided analysis for the BBC, National Public Radio, PBS, CBS News and NBC Nightly News, and had his survey results aired on CNN, FOX News and C-Span. Dr. Borick currently conducts surveys for the Morning Call newspaper in Allentown, Pennsylvania, and co-directs the National Surveys on Energy and the Environment. He has published over thirty articles and four books in the area of public policy and public opinion.



Tom Egan

Dr. Tom Egan teaches Economics and Business Management at Moravian College and in the MBA program. His longstanding interests include energy and environmental economics

topics and the role the federal government plays in nurturing innovation and promoting economic growth. He has been the principal investigator on a number of studies in areas of energy demand and supplies for federal government agencies such as DOE, EPA and the Bonneville Power Administration. He also co-authored a book on the critical role that the federal government played in spurring the growth of the semiconductor industry, and an award-winning paper on how microeconomic theory might become more useful in decision environments within modern organizations. Dr. Egan's interest in the environment and sustainability issues has also emerged from several decades of hiking and backpacking with the Sierra Club and other groups in the Sierra and Rocky Mountains.



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